

Special Issue

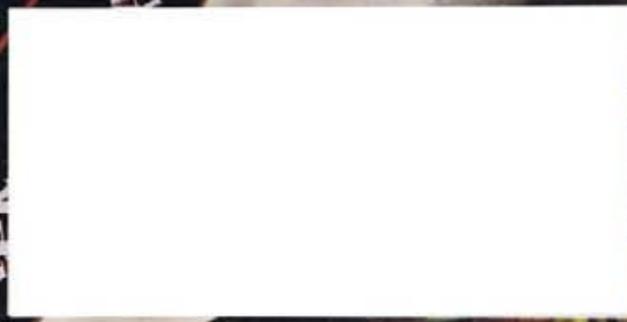
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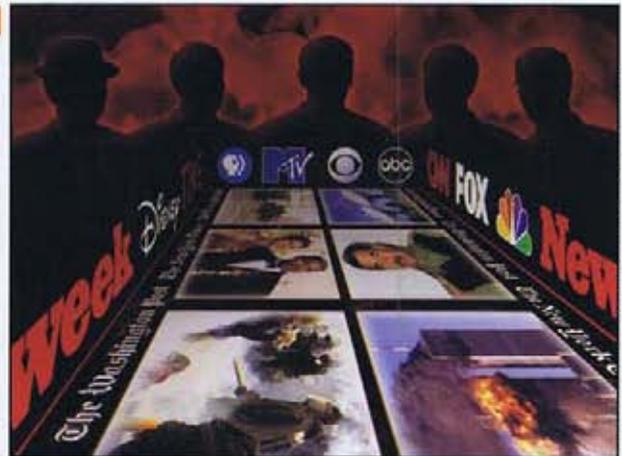
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Cartel (n.) — *A combination of independent commercial enterprises designed to limit competition.*

Americans have more than one TV channel and more than one newspaper. Yet they all seem to parrot the same Establishment line. The reason is not just (or even primarily) because most reporters are liberal; most reporters are liberal because liberalism, not genuine conservatism, is what it takes to get ahead in the world of Big Media. Understanding that the news media is biased is important, of course. But the bias cannot be fully understood or even detected without first recognizing the revolutionary political agenda behind the bias.

The principal purpose of this special issue of THE NEW AMERICAN is to expose the media cartel and its revolutionary agenda (see "Behind the Bias" on the following page). The cartel's agenda, minus the Madison Avenue packaging, is to condition the American people to acquiesce to (and, better still, embrace) steps leading to global government controlled by a ruling elite.

Another purpose of this issue is to show the key tactics the media employ to beguile the public. Americans who understand the media cartel agenda, and who also understand the cartel's propaganda tactics, will be much better able to "read between the lines" and avoid being deceived themselves.

Media propaganda tactics exposed in this issue include:

- **Blackout:** The media cartel decides what the news is and what it is not. Stories conflicting with the party line are spiked (if possible) or downplayed (page 17).

- **Misdirection:** When a story damaging to the cartel picks up too much momentum to be spiked outright, the media will often try to misdirect the public's attention to another story. The classic example of this "sleight of hand" tactic is how President Clinton, with the complicity of the media magicians, was impeached for transgressions related to the Monica Lewinsky scandal when he should have been impeached for the far more serious crime of "China-gate" (page 23).

- **Expert opinion:** Instead of presenting its message in its own voice, the media cartel devotes plenty of airtime and space to supposedly impartial "experts" who echo

the Establishment line. This enables the media to disseminate their propaganda while still retaining the appearance of impartiality. In fact, the Establishment-favored "experts" may more easily beguile the public, since the "experts" supposedly have the backgrounds to know what they are talking about (page 27).

- **Smear:** The media cartel damages and destroys reputations by distorting facts and playing on the public's emotions. The best recent example of the stratagem at work is the "two minutes hate" directed at Trent Lott — who, of course, cooperated in his own downfall by constantly apologizing for thoughts he had not expressed (page 33).

- **Defining Popular Opinion:** The media cartel creates the appearance of popular support for its agenda through its use of public opinion surveys, its coverage of supposedly spontaneous mass demonstrations, etc. (page 35).

- **Mass Entertainment:** The media cartel propagandizes not only through news programming but through movies and other forms of mass entertainment. But Hollywood's "entertainment" fare also serves to distract and dumb down the public, both intellectually and morally (page 38).

- **Hobson's Choice:** The media mavens kindly present "conservative" and "liberal" solutions to the problems of the day. But often genuine solutions are either not mentioned or viewed as outside the "mainstream" (page 43).

Although the Establishment media cartel is immensely powerful, it does not control every newsroom decision and every news organ. Americans, therefore, still have access to the unvarnished truth, and they should seek out and learn the truth to the fullest extent possible. Part of this challenge is to get information from a source with a proven track record for accuracy, such as this publication. Another part is to recognize the major media's not-so-hidden agenda, so that their stories may be evaluated in the proper context.

But becoming better informed is not enough. For a thumbnail sketch of the solution, please see this writer's article on the last page. ■

— GARY BENOIT

To order additional copies of this special issue at quantity discount prices, see the ad on page 22.

Behind the Bias

Instead of investigating and exposing the actions of the power elite, the major media are complicit in that elite's drive for total control.



by William Norman Grigg

“We are grateful to the *Washington Post*, the *New York Times*, *Time* magazine, and other great publications whose directors have attended our meetings and respected their promises of discretion for almost forty years.” The speaker was David Rockefeller, the “Chairman of the Establishment.” The scene was the June 5, 1991 Bilderberg meeting in Sand, Germany — an ultra-elite conclave of banking, political, media, and industrial elites committed to world government. The subject of this particular address was the media’s role in promoting the power elite’s objectives.

“It would have been impossible for us to develop our plan for the world if we had been subject to the bright lights of publicity during these years,” continued Rockefeller. “But the world is now more sophisticated and prepared to march towards a world government which will never again know war but only peace and prosperity for the whole of humanity.”

The way in which Rockefeller’s remarks were made public ironically illustrates the power elite’s chokehold on the mass media. Excerpts from Rockefeller’s opening address were leaked to two independent French publications. They then came to the attention of Hilaire du Berrier, an international correspondent living in Monaco, who published them in his newsletter, *HduB Reports*. As he relayed Rockefeller’s breathtakingly brazen admissions to his

readers, du Berrier knowingly commented that he would “lay odds that not a word of Mr. Rockefeller’s speech will be reported in America.” As far as the major media are concerned, du Berrier’s prediction came true.

“Nonsense,” you say? “The power elite would never conspire to consolidate economic and political power on a global scale.” Many Europeans reacted in a similar way when they heard certain “alarmists” outside their mainstream media claim that elitists among them had created the Common Market for the purpose of gradually building it into a government of Europe. Now that the Common Market has become the EU through a series of steps, and the EU has begun sapping political and economic powers from once-sovereign European nations, a power grab once dismissed as preposterous is widely recognized as fact. But that power grab could not have succeeded without the complicity of the media moguls on both sides of the Atlantic, who portrayed earlier manifestations of the EU as a “free trade” agreement, thereby providing protective coloration for their counterparts in the political elite.

Thomas Jefferson once famously remarked that it is better to have a newspaper without a government than a government without a newspaper. The free press, in whatever manifestation — from Revolutionary-era broadsides to “streaming video” and “blogs” on the Internet — plays an indispensable role in holding government accountable to the public. But the media cannot perform this duty if it is itself part of the ruling Establishment — the self-appointed elitists like Rockefeller who busy themselves planning the future, supposedly on behalf of “the whole of humanity.”

Origins of the Media Elite

Control over the media has been a long-term objective of the globalist elite. In February, 1917, Congressman Oscar Callaway placed a statement in the *Congressional Record* describing the origins of what he called the “newspaper combination.” According to that account, the J.P. Morgan Banking interests and their allies “got together 12 men high up in the newspaper world and employed them to select the most influential newspapers in the United States and [the] sufficient number of them to control generally the policy of the daily press in the United States.”

Beginning with a list of 179 papers, the 12 men pared down the list. Ultimately, the cabal “found it was only necessary to purchase control of 25 of the greatest papers. The 25 papers were agreed upon; emissaries were sent to purchase the policy, national and international, of these papers; an agreement was reached; the policy of the papers was bought, to be paid for by the month; an editor was furnished for each paper to properly supervise and edit information ... [on matters] considered vital to the interests of the purchasers.”

The Morgan interests figured prominently in the “international Anglophile network” identified by the late Georgetown University historian Carroll Quigley as the spine of the global power elite. Quigley was more than just another tweedy academic: From his position at Georgetown, he played a key role in mentoring many individuals who went on to occupy critical positions. Among his students was Bill Clinton, who paid homage to Quigley in his acceptance speech at the 1992 Democratic convention.

In his 1966 work *Tragedy and Hope*, Quigley — after writing disdainfully of “conspiracy theorists” — admitted the existence of a partially submerged elite that “operates, to some extent, in the way the radical Right believes the Communists act. In fact, this network, which we may identify as the Round Table Groups, has no aversion to cooperating with the Communists, or any other groups, and frequently does so. I know of the operations of this network because I have studied it for twen-

SWEEET
Times
QUIGLEY

The mass media are guilty of something more serious than mere sloppiness in reporting facts or chronic liberal bias. The Establishment media are conscious, willing accomplices in the power elite's drive for global control.

ty years and was permitted for two years, in the early 1960s, to examine its papers and secret records. I have no aversion to it or to most of its aims and have, for much of my life, been close to it and many of its instruments." The network's "aim," Quigley continued, is "nothing less than to create a world system of financial control in private hands able to dominate the political system of each country and the economy of the world as a whole."

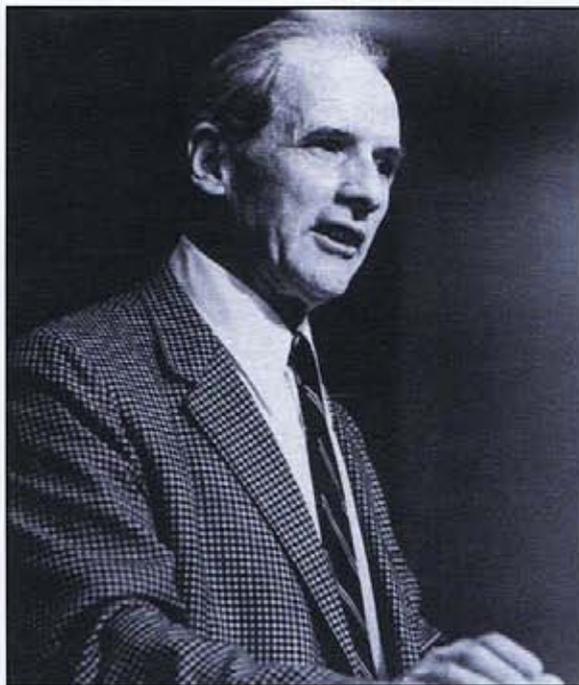
The "Round Table Groups" stemmed from a secret society (Quigley's phrase) created by British magnate Cecil Rhodes to unite the world — beginning with the English-speaking dominions — under "enlightened" elitists like himself. World War I and the post-war proposal for a League of Nations resulted from the Round Table cabal's machinations. During the post-war Versailles "Peace Conference," noted Quigley, this covert network decided to establish "in England and in each dominion, a front organization to the existing Round Table Group. This front organization, called the Royal Institute of International Affairs, had as its nucleus in each area the existing submerged Round Table Group. In New York it was known as the Council on Foreign Relations...."

The Council on Foreign Relations (CFR) boasts a membership of only about 4,000. But its roster includes literally hundreds of powerful figures occupying key positions in the media — not merely writers, reporters, and news anchors who deliver the news, but also editors, publishers, and executives who define *what* news is and *how* it is covered. (See page 13 for a partial list of CFR members in the media.)

Just as significantly, the tiny CFR clique has for decades had a virtual stranglehold on the executive branch of the U.S. government, as well as much of academe.

Voice of the "Ruling Class"

Carroll Quigley — like David Rockefeller — specifically identified the *New York Times* and the *Washington Post* as key media organs of the power elite. The *Times*, with utterly unwarranted self-assurance, designates itself the arbiter of "All the



Exposing the power elite: Georgetown history professor Carroll Quigley, mentor to Bill Clinton and other political notables, documented the existence, tactics, and objectives of the CFR-dominated power elite in his studies *Tragedy and Hope* and *The Anglo-American Establishment*. Quigley, who approved of the power elite's objectives, believed that their covert role in shaping modern history should be made public.

News that's Fit to Print," while the *Post* is the voice of official Washington. Even in the cyber age, these two hoary papers (both of which are longtime CFR redoubts) set the tone for most news coverage, defining issues and setting the limits of "respectable" opinion. But the CFR's chokehold on media influence extends well beyond the Manhattan-Washington corridor.

In his October 30, 1993 "Ruling Class Journalists" essay, *Washington Post* ombudsman Richard Harwood candidly remarked about how the CFR dominates our news media. Harwood described the council as "the closest thing we have to a ruling Establishment in the United States.... [Its members are] the people who, for more than half a century, have managed our international affairs and our military-industrial complex." After listing the executive branch positions then occupied by CFR members, Harwood continued: "What is distinctively modern about the council these days is the considerable involvement of journalists and other media figures, who account for more than 10 percent of the membership."

"The editorial page editor, deputy editorial page editor, executive editor, managing editor, foreign editor, national affairs editor, business and financial editor and various writers as well as Katharine Graham, the paper's principal owner, represent the *Washington Post* in the council's membership," observed Harwood. He went on to describe CFR representation among the owners, management, and editorial personnel for the other media giants — the *New York Times*, *Wall Street Journal*, *Los Angeles Times*, NBC, CBS, ABC, and so on. These media heavyweights "do not merely analyze and interpret foreign policy for the United States; they help make it," he concluded.

Harwood's stunning exposé confirms that the news media, rather than providing a check against the abuse of power by our ruling elite, are instead a key part of a political cartel. Rather than offering an independent perspective on our rulers' actions, the Establishment media act as the ruling elite's voice — conditioning the public to accept, and even embrace, Insider designs that otherwise might not be politically attainable.

Somalia and Yugoslavia

Consider, for example, Somalia, cited by Harwood as "Exhibit A" to illustrate how the CFR ruling class journalists "help make" foreign policy.

In December 1992, American troops

were deployed to Somalia under UN command as part of a supposedly humanitarian mission that morphed into a campaign to disarm the Somali people. The Somalia mission represented a significant milestone in the UN's evolution into a world government body. It was the first time the UN invaded a country for "humanitarian" reasons, and then used the military occupation to impose a new government. And this mission was carried out primarily by the U.S. military.

Outside of a tiny handful of campus-bound utopian leftists, there was no constituency among the American public for this use of our military. How, then, did this mission come about? "American troops are there [in Somalia] ... because of a decision by NBC to air BBC film of starving Somali children," explained Harwood. "It set off a chain reaction in the press and humanitarian concern among the public, forcing the Bush administration to intervene."

The 1999 bombing of Yugoslavia by the UN's NATO affiliate occurred because of a similar media campaign, and it represented another significant step toward world government. For months before the bombing began in April of that year, the

electronic and print media bathed the public in stories of acts of genocide purportedly committed by Serbs against ethnic Albanians in Kosovo.

During the 78-day NATO terror bombing, the public was fed a steady stream of lurid atrocity stories: Tens of thousands of Albanian men and boys were supposedly being slaughtered; Serb forces in Kosovo were supposedly engaging in systematic rape; bodies of civilian victims were purportedly being fed to Nazi-style crematoria. It was only after the bombing ended that the public was told that the atrocity accounts and casualty figures were (in the words of a July 2, 1999 *USA Today* front-page story) "greatly exaggerated.... Instead of 100,000 ethnic Albanian men feared murdered by rampaging Serbs, officials now estimate that about 10,000 were killed."

That figure would continue to decline as forensic investigators gained access to Kosovo: By November 1999, the UN reported that the official death toll was 2,108, a figure including both Albanian and Serb victims of the lengthy and brutal civil war. But by this time, the UN had delivered Kosovo into the hands of the so-called Kosovo Liberation Army, a drug-peddling terrorist group armed and trained with the

assistance of Osama bin Laden.

The examples of Somalia and Kosovo illustrate the efficiency with which the opinion cartel can mobilize the public on behalf of foreign military crusades that advance the cause of world government — without even explicitly stating that world government is the goal. Prior to the media's "humanitarian" propaganda campaigns, neither Somalia nor Kosovo figured prominently among the typical American's concerns. But the media's diligent, relentless efforts to indoctrinate the public made those military campaigns possible. The resulting carnage claimed the lives of thousands of innocent people, solidified the UN's hold on our nation's military, set precedents for UN military intervention to enforce its decrees, and engendered hatred of the United States abroad.

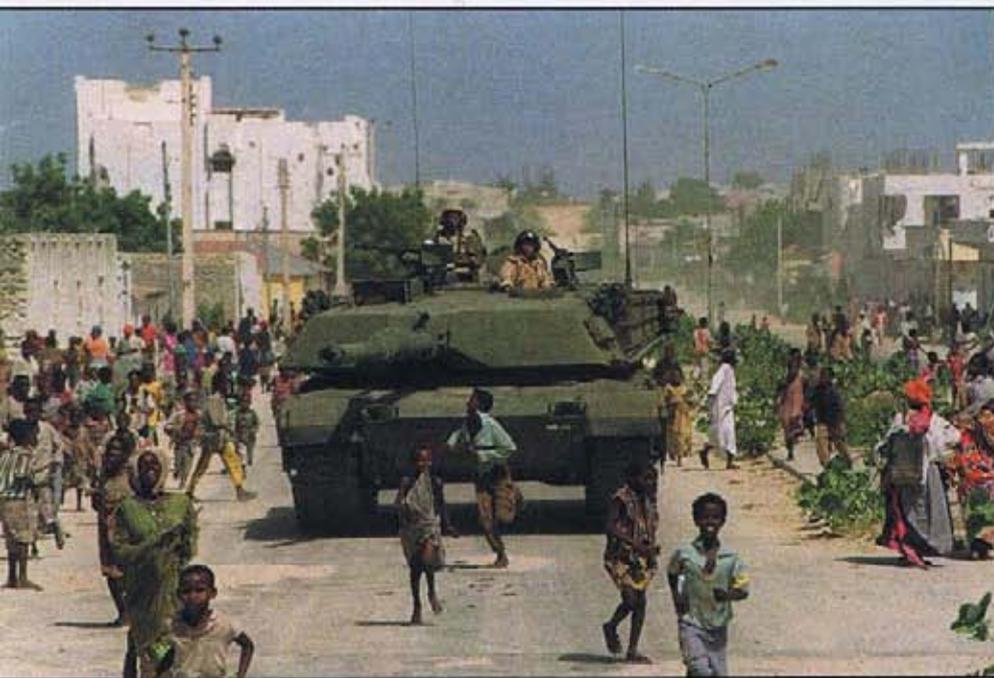
Cheerleaders for Globalism

Of course, media cheerleading for Insider objectives is not confined to foreign policy. For example, the media elitists focus on crimes committed with guns while ignoring crimes prevented by law-abiding gun owners to condition the public for stricter gun control laws leading to confiscation. They point to "hard case" examples of Americans without health insurance to create support for socialized medicine. They fan the flames of fear regarding supposed environmental crises to "justify" regulating all human activity that supposedly harms the environment.

In a sense, the "news" media generally tell one story: The saga of Government as Savior. On nearly every conceivable issue, domestic or foreign, news stories are designed to encourage readers and viewers to look to government intervention as a solution.

In brief, the mass media are guilty of something more serious than mere sloppiness in reporting facts, or chronic liberal bias. The Establishment media are conscious, willing accomplices in the power elite's drive for global control.

To control the world, the power elite must conquer the public mind. Americans can avoid that fate if they learn to recognize the strategy and tactics used by the media to advance the drive for global control — and then unite with like-minded people in an organized effort to educate and mobilize the public. ■



Propagandizing for UN wars: According to *Washington Post* ombudsman Richard Harwood, the "ruling class journalists" played a decisive role in bringing about the UN's 1992 invasion and occupation of Somalia. The media cartel has played a similar role in subsequent UN/NATO military ventures in Bosnia and Kosovo.

AP/Wide World

Many Channels, No Choice

Many Americans think that news and entertainment providers differ from one another. In reality, the same global cabal essentially controls them all.

by William Norman Grigg

For the Joneses — a hypothetical, representative middle-American family — the typical day begins at 5:30 a.m., with ESPN Radio blaring from Dad's clock radio. As Dad, morning cup of coffee in hand, skims the headlines of his "local" newspaper (which actually is an outlet for the Gannett newspaper chain), Mom watches the *Today* show as she fixes breakfast. Later in the morning, after the rest of the family is away at school and work, Mom — her schedule permitting — may sit down and watch *The View* or take in a movie on the Lifetime cable network.

The family's two school-age children begin the day with a news digest presented by CNN's *Channel One* service. Lunchtime conversations with friends are invariably peppered with references to prime-time television and pop stars such as Justin Timberlake, Christina Aguilera, and Eminem. Dad spends part of his lunch break listening to Rush Limbaugh, and catches a bit of Sean Hannity's syndicated radio talk show during the drive home. After dinner, the kids log on to America Online to play computer games. Some nights, Dad drives to Blockbuster to pick up the latest Disney film on DVD. On other nights, part of the family will sample from current prime-time fare — particularly "reality" programs like *Survivor* or *Joe Millionaire* — while the kids (each of whom has a personal television set) spend some "quality time" communing with MTV.

Like tens of millions of their fellow Americans, the hypothetical (but quite typical) Jones family has spent an entire day comfortably cocooned inside the media matrix. For several hours they have consumed thoughts, opinions, and performances pre-packaged for them by people they do not know and will never meet. The Jones' worldview has been molded — sometimes subtly, sometimes brazenly — by people with an agenda, people who are,



Breakfast with the media cartel: The typical American family spends each day — beginning with the morning newspaper — digesting opinions and "facts" that have been pre-packaged for them by the Establishment's media auxiliaries.

almost without exception, somehow connected to one of about a half-dozen global media conglomerates. And, as the previous article demonstrated, the media cartel itself is an instrument of a shadowy global power elite seeking total political, economic, and cultural control over the world.

One Elite, Many Conduits

The explosive growth of talk radio, the proliferation of cable television channels, and the rise of the Internet have created an unprecedented wealth of news and entertainment options. But the *number* of news outlets does not guarantee diversity if they merely stem from the same dominant cartel. Through a series of corporate mergers that took place over the past decade, the news and entertainment media have effectively fallen under the control of a handful of transnational conglomerates: AOL Time Warner, Disney, Viacom, News Corp, and Sony.

Passive media consumers generally

don't understand the extent to which the cartel limits their options. For example, Viacom owns both the CBS and UPN television networks, as well as Showtime, MTV, Paramount Pictures, and Simon & Schuster books. Disney owns the ABC, A&E, and Lifetime networks, co-owns ESPN, and operates Disney's well-known motion picture properties. AOL Time Warner is not only the world's largest Internet service provider, but also owns the CNN, TNT, TBS, and HBO networks, Warner Brothers studios, and a host of publishing ventures.

Projecting from present trends into the near future, Neil Hickey of the *Columbia Journalism Review* paints a "nightmare scenario" in which "some transnational company that knows little and cares less about your community ... will own your local daily and weekly newspapers, all your television and radio stations, the cable system, the Internet service provider, several of the national networks that serve

Because the Council on Foreign Relations has strategically seeded its personnel throughout the media cartel, its interests are represented no matter what elements of the cartel currently enjoy a competitive advantage.

you, your local video stores and movie houses, many of the magazines and books you read, and all of the sports teams in your area."

This media monolith "would allow endless cross-promotion of the owner's interests and probably very little hard news," Hickey continues. But media consolidation offers even more sinister possibilities. Eventually, Hickey predicts, "Everything you see, every opinion, every image, and every jot of information [could] arrive through one corporate filter." This prospect becomes even more ominous when you consider that a cabal would manage the "corporate filter" through which all news, views, and opinions would pass — a cabal that seeks total dominion, both political and economic, over the entire globe.

The CFR's Corporate Shadows

If you've recently watched the nightly news or prime-time TV, bought a best-selling book, picked up a "local" newspaper, bought a CD, or attended a movie, chances are that the product in question has passed through a CFR-connected corporate filter.

In January 2001, a \$165 billion merger joined America Online (AOL), the world's largest Internet service provider, with Time Warner, creating history's largest news, entertainment, and publishing conglomerate. The key players in the merger were Gerald Levin and W. Thomas Johnson, both of whom are members of the CFR. Even a cursory review of the corporate rolls of AOL Time Warner and its CNN news subsidiary demonstrates that the CFR essentially runs both operations (see the chart on page 13).

Both AOL Time Warner and Disney/ABC are CFR corporate members, and together they control more than \$200 billion in news and entertainment assets. Vivendi Universal and Sony round out the

global media-entertainment complex, accounting for large chunks of the movie and music industry. Both Vivendi and Sony's American subsidiary are corporate CFR members.

Two CFR members currently serve on the board of directors for Gannett Co., which publishes *USA Today*, owns a string of nearly identical "local" newspapers, and operates scores of television stations coast-to-coast. And as the previous article points out, the *Washington Post* and *New York Times* — the tone-setting newspapers for both the print and electronic media — are essentially CFR print organs.

The *Times*, as self-appointed gatekeeper of "All the News that's Fit to Print," remains the single most important media organ in terms of defining the issues that constitute the "news," and shaping coverage of them. Decades ago, Herbert Matthews, the *Times* correspondent who used his post to promote Fidel Castro's rise to power, once boasted that the paper is "the most powerful journalistic instrument that has ever been forged in the free world." The writers and editors whose work fills the *Times'* column space,

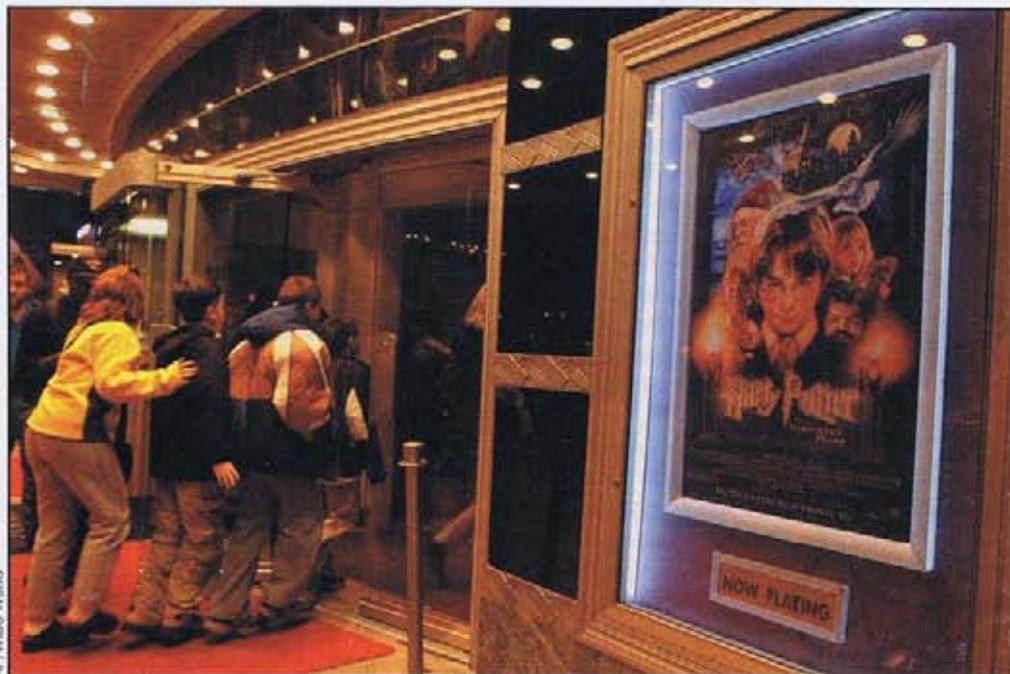
Matthews declared, "use arms that, metaphorically speaking, are the equivalent of nuclear bombs."

"The *New York Times* achieves very considerable editorial effect by selecting and positioning the news," pointed out Herman H. Dinsmore, a defector from the *Times* editorial staff, in his exposé *All the News that Fits*. "As the *Times* goes, so goes a large part of the nation's press." This remains true even in the age of 24/7 cable news and the Internet: The CFR-dominated *Times* continues to be the supposed "gold standard" against which the credibility of other news sources is measured.

Cartel "Conservatives"

Because the CFR has strategically seeded its personnel throughout the media cartel, its interests are represented no matter which elements of the cartel currently enjoy a competitive advantage. And the CFR's media cartel has dominant influence over both the leftist "mainstream" media and significant elements of the "conservative" media.

"The media is kind of weird these days, and there are some major institutional voices that are, truthfully speaking, part and parcel of the Republican Party," grouched former Vice President Al Gore in



Fans flock to see *Harry Potter and the Chamber of Secrets*, which soaked up over a quarter-billion dollars for Warner Brothers. AOL Time Warner is the largest of the half-dozen global conglomerates that essentially control the global news and entertainment market.

an interview with the *New York Observer*. "Fox News Network, the *Washington Times*, Rush Limbaugh — there's a bunch of them.... Most of the media have been slow to recognize the pervasive impact of this fifth column in their ranks...."

In using the expression "fifth column," Gore illustrated the common liberal conceit that conservative perspectives have no legitimate role in the "mainstream" media, which is to exclusively propagate liberal views. Thus conservative viewpoints, from Gore's perspective, must be smuggled into the media through stealthy, disciplined action.

The truth is that the liberal media have lost both credibility and consumer share in recent years. The major network newscasts, featuring Dan Rather (CFR) at CBS, Tom Brokaw (CFR) at NBC, and Peter Jennings at ABC, confront plummeting ratings and a dwindling audience of aging viewers. CNN, the jewel in the AOL Time Warner crown, has been consistently beaten in the ratings by Fox News. Does this mean, as Gore complained, that the media have taken on a "weird" — meaning conservative — character? Not necessarily. Moreover, the ascendancy of Fox News illustrates the extent of the CFR-headed media cartel's control.

Fox News is the showpiece property of News Corp, a transnational media empire owned by Australian expatriate — and CFR member — Rupert Murdoch. The \$38 billion Murdoch global empire (which includes the *New York Post* and a half-dozen major publishers) was built on a foundation of Fleet Street tabloids in London. Fox Broadcasting Company's prime-time entertainment programs rely heavily on titillation and "edgy" sexual content.

In April 2000, Murdoch's News Corp sponsored a conference in New York City entitled "Global Forum: America's Role in the World," which attracted dozens of political and journalistic heavyweights from the CFR and its sister elitist front group the Trilateral Commission. In the May 8, 2000 issue of *The New Republic*, Franklin Foer described the event as Murdoch's "own personal Council on Foreign Relations" — a meeting of the power elite given a Murdoch-style media makeover. "Panelists entered the room to videos with frenetic graphics and loud sound effects suspiciously similar to those used to introduce



Former Time Warner CEO Gerald Levin (left), co-architect of the mega-merger with America Online, confers with French President Chirac prior to the 2000 Fortune Global Forum in Versailles. During the previous year's Global Forum in Shanghai, Levin lavished praise on Communist Party boss Jiang Zemin.

players on Fox's NFL broadcasts," observed Foer.

Panelists included CFR luminaries Newt Gingrich, Robert Kerry, Colin Powell, Robert Rubin, and Henry Kissinger. World Bank President James Wolfensohn and former Soviet dictator Mikhail Gorbachev were also on hand to dispense their globalist insights. The list of opinion molders in the audience included conservative talk radio mega-star Rush Limbaugh.

Conservatives and liberals alike regard Murdoch's Fox News Channel as a right-leaning alternative to CNN and the network evening news. It is true that Fox News has given a platform to conservative pundits and talking heads, and during its relatively brief lifespan it has shown initiative and independence in covering many stories spiked by other Establishment networks. Yet there is ample reason for conservatives to watch Fox News with the same critical eye that they would apply to other news networks.

Fox News boasts the motto, "We report — you decide," which many perceive as a commitment to independence and objectivity. But that credo can also be viewed as a variation on the *New York Times'* motto, "All the News that's Fit to Print." After all, who decides *what* is reported by Fox News? Do Murdoch's Insider connections and calculations of corporate self-interest play a gatekeeping role in defining Fox's

news coverage? Murdoch's media track record abroad demonstrates that he's very much in the business of dispensing managed news.

Murdoch's cynicism has been conspicuous in his dealings with Communist China. "In 1994 ... News Corp's publishing house HarperCollins printed a glowing biography of the then-Chinese leader, Deng Xiaoping, by his daughter, Mao Mao," noted independent Chinese writer Yun Ding in the April 2001 *New Internationalist*. "In 1998 it dropped a more critical book by former Governor of Hong Kong Chris Patten whilst Murdoch stepped up his cultivation of senior Party figures. His UK paper *The Times* hosted the editor of the *People's Daily* Shao Huaze — appointed as part of the 1989 post-Tiananmen crackdown — on a tour of Britain to mark a joint venture between the paper, China's equivalent of *Pravda*, and News Corp. Former East Asia editor of *The Times* Jonathan Mirsky told a Freedom Forum gathering in January 1998 that the paper 'has simply decided, because of Murdoch's interests, not to cover China in a serious way.'"

News Corp's Phoenix TV channel — the only nominally private channel in Communist China — is chaired by former Chinese People's Liberation Army officer Liu Changle. In January 2001, Phoenix

The conservative wing of the media cartel may offer somewhat different editorial content than the liberal wing — but don't expect that content to differ so greatly that it throws the power elite's agenda off track.

launched a 24-hour newscast that, according to Huaze, "sticks to the correct political line so closely that Premier Zhu Rongji saw fit to announce at a press conference how often he watched Phoenix."

Good Morning China, Phoenix's attempt to import U.S.-style morning programs to mainland China, dutifully "reports editorials from the major state newspapers," notes Huaze. Murdoch's Chinese TV network carefully avoids subjects like the government's crackdown on the peaceful Falun Gong sect or labor unrest. "The biggest challenge will be how to balance between appealing to the general public without offending government authorities," explains Phoenix Chairman Liu. At a press conference held at his Fox Studios in Los Angeles, Murdoch candidly described the Phoenix network's censorship policy: "If a TV program covers forbidden ground, we will have no choice but to delete it from our broadcast."

Government-Media Collusion

Murdoch is hardly the only member of the global media cartel to prostitute himself before Beijing's Communist rulers. The media cartel's top leadership gathered in Shanghai in September 1999 for the "Fortune Global Forum," an event sponsored by Time-Warner timed to coincide with celebrations of the 50th anniversary of the Communist conquest of China. CNN founder Ted Turner set the tone for the event in his opening speech by announcing that he was "a socialist at heart."

In his speech, then-Time Warner CEO Gerald Levin (CFR) publicly fawned over his "good friend" Chinese President Jiang Zemin. Levin told his audience he had "been privileged to spend considerable time" with Jiang, and praised the Communist ruler's "sincerity, openness and thoughtful insights into the history and politics of my own nation.... He has worked tirelessly to ensure that his nation

has the means to improve the material condition of its people's lives."

"It is the hope of this Fortune Global Forum," Levin declared, to bring together "international leaders from the public and private sectors" and create the kind of "economic, environmental and existential bonds that tie us all to a common human fate." Translated into practical terms, what Levin and his fellow media moguls were seeking was access to the captive Chinese market. "All you business leaders, set your eyes on China," declared Jiang in his own address. "China welcomes you. China's modernization needs your participation, and China's economic development will also offer you tremendous opportunities."

Those opportunities, of course, require that businessmen accept dictation from Beijing — a condition that the global media masters eagerly accept. Sumner Redstone, CEO of media giant Viacom (which owns CBS) volunteered that the press should avoid being "unnecessarily offensive to the government" of China. "We do not view it as our role to tell the government of China how to run China," insisted Redstone. "We want to do business. We cannot succeed in China without being a friend of ... the Chinese government."

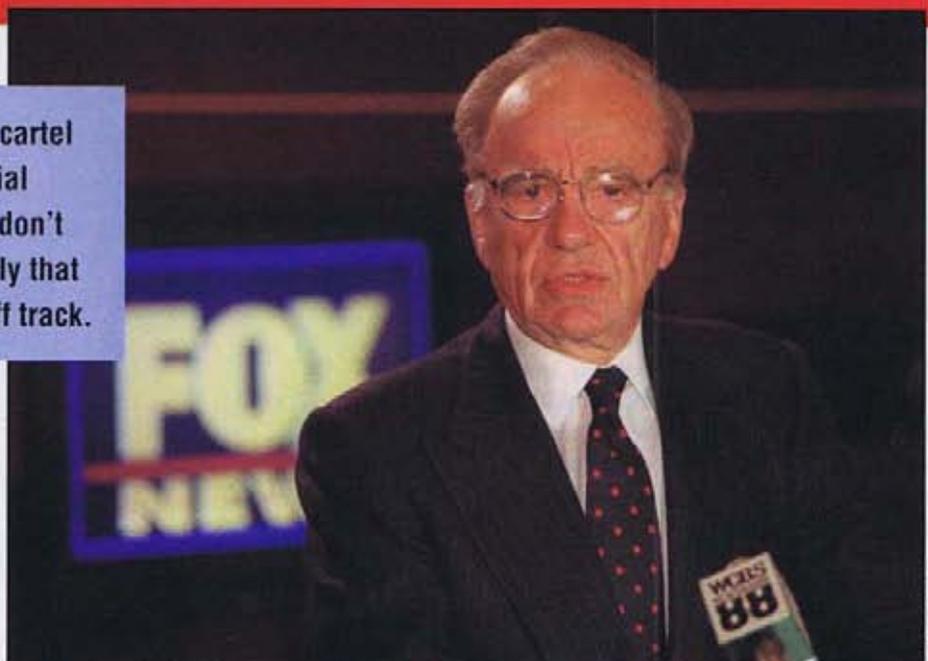
Such statements obviously diminish the major media's credibility in covering China. But the problem runs much deeper.

After all, in kowtowing to the Butchers of Beijing, the lords of the media universe — including "conservative" mogul Rupert Murdoch — have *admitted* that they shape, mold, and sculpt the news to benefit that corrupt ruling elite.

It is said that Winston Churchill, during a conversation with an unpleasant woman, asked if she would compromise her virtue in exchange for one million pounds. After she replied that she would, Churchill inquired: "Well, how about for one pound?" "Winston! What sort of woman do you think I am?" responded the outraged woman. To which Churchill offered the unforgettable reply: "Madam, that matter has already been solved. Now we're just haggling over your price."

Similarly, the media masters, in seeking Beijing's favor, admitted to being prostitutes. If they'll sell themselves into the service of the Chinese Communist Party, they're obviously willing to perform the same corrupt service on behalf of the global power elite, for which the global media cartel is an indispensable weapon in the drive for global hegemony. The so-called conservative wing of the media cartel may offer a somewhat different editorial content than the liberal wing — but don't expect that content to differ so greatly that it throws the power elite's agenda off track. ■

The cartel's "conservative" face: News Corp boss Rupert Murdoch (CFR), embraced by many conservatives for creating the Fox News Network, freely admits censoring his Chinese networks to avoid offending that nation's Communist rulers.



CFR Elitists Pulling the Strings

Many members of the Insider Establishment's Council on Foreign Relations hold key media posts. The following partial list illustrates the CFR's media dominance, which plays a critical role in advancing the drive for world government.

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The Dogs That Don't Bark

A watchdog will not bark at a burglar if it recognizes him as a friend. The mainstream media's failure to "bark" at Communism's crimes speaks volumes about its loyalty.

by William F. Jasper

The media's vital role as "watchdogs" is rarely more important than in matters of national security. And rarely is national security more threatened and in need of protection by loud barking than in cases involving treason by high-level officials and penetration of the government by agents of hostile foreign powers. However, for much of the past century, while agents of totalitarian foreign powers have relentlessly attacked America, our press has acted like "the dog that didn't bark" in the Sherlock Holmes mystery *Silver Blaze*.

In that classic whodunit, a famous thoroughbred champion was stolen from the stable in the middle of the night and its trainer murdered. That the stable watchdog had not barked prompted Holmes to consider that the caper was an inside job involving the murdered trainer. It had not barked because it had recognized the trainer and had not realized that anything was amiss. Here the analogy ends; the stable watchdog had no way of knowing that it should bark. The media "watchdogs" can claim no such innocence. They have not barked because they have been in league with our nation's enemies, both as ideological sympathizers and active conspirators. Instead of drawing public attention to important facts crucial to our survival, they have engaged in a systematic effort to suppress, censor, and spike this information.

During the bloody 20th century, no other danger came close to equaling the global menace posed by the world Communist conspiracy. By body count alone, it dwarfed all other causes of death, except natural causes. In his extensive studies of war and genocide, University of Hawaii political science professor R.J. Rummel found that roughly 38.5 million deaths worldwide resulted from wars and revolutions from World War I through 1987. This horrendous carnage paled, however, next to the body count produced by this past century's "megamurderers" — the 15 states that

killed at least one million people during "peacetime." These regimes slaughtered over 151 million victims — almost *four times* the battle deaths from all wars during the same period. Communist regimes murdered the vast majority of these victims, with Soviet Russia and Red China producing the largest piles of corpses. No other nation or movement comes close to rivaling the Communist death toll. And no other nation or movement comes close to matching the global apparatus of millions of spies, moles, agents of influence, propagandists, saboteurs, terrorists, and assassins fielded by the Communists.

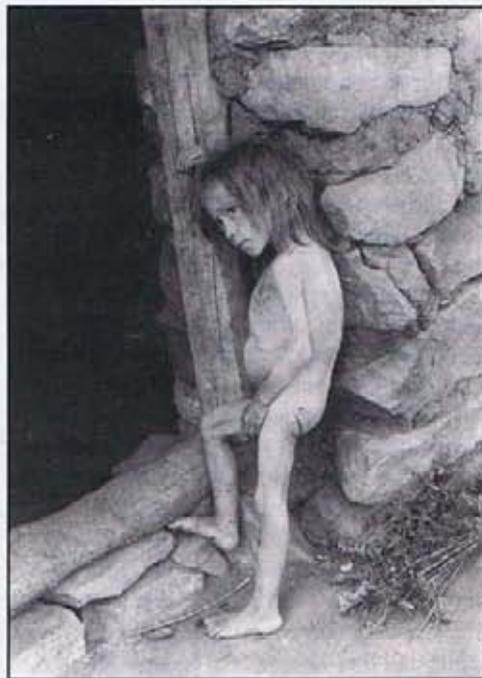
Spiking the Truth About Communism

Throughout most of the last century, the Lenins, Stalins, Maos, and Castros of world Communism were drenching the globe in blood, carrying forward a plan of world conquest, and penetrating virtually all U.S. institutions. Yet instead of barking out loudly about these enormous crimes, the American press provided strategic cover. Over and over again, the U.S. media opinion cartel duplicitously assisted the Red commissars of Moscow, Beijing, and Havana, and gravely deceived the American public. One of the most common tactics employed by the elite press is to "spike" facts, information, and stories challenging or contradicting the Party Line. Spiking, in media argot, means to suppress, censor, or kill a story. Sometimes the spiking can be so pervasive and efficient that a complete "blackout" is achieved.

The case of Walter Duranty and the *New York Times* chillingly exemplifies the spike and blackout in operation over an extended period. In the 1920s, '30s, and '40s, Duranty was one of the world's most famous journalists, and undoubtedly the most influential writer on the Soviet Union. A Pulitzer Prize winner whose articles filled the *Times'* front pages with gripping stories from

Mother Russia, he was the undisputed don of the Moscow correspondents. One of the most notorious crimes committed by Duranty and the *Times* was the spiking of Stalin's mass-starvation genocide in the Ukraine during the early 1930s. More than seven million Ukrainian men, women, and children perished in that hideous Communist holocaust, while Duranty was singing Stalin's praises and insisting that FDR's plan to recognize the Soviet Union and establish diplomatic relations with Moscow was in America's interest. Without access to the truth, the American public failed to see through the rosy picture that the *Times* painted of Russia. Consequently, few opposed the pro-Stalin policies.

When British writer Malcolm Muggeridge and other reporters tried to tell the world of the massive death toll resulting from Stalin's orders, which they were witnessing with their own eyes, Duranty used



Invisible victims: Millions of Ukrainians were intentionally starved to death by Soviet dictator Joseph Stalin in the 1930s. The international press spiked coverage of this enormous crime.

Instead of barking out loudly about Communism's enormous crimes, the American press provided strategic cover. Over and over again, the U.S. media duplicitously assisted the Red commissars of Moscow, Beijing, and Havana, and gravely deceived the American public.

his prestige to discredit their stories. Famine reports were "mostly bunk," "malignant propaganda," or "a sheer absurdity" he claimed, even though he had witnessed the horrific devastation himself. While millions were starving, Duranty told his worldwide reading audience of "village markets flowing with eggs, fruit, poultry, vegetables, milk, and butter." He declared that "a child can see this is not famine but abundance." Similarly, he explained away Stalin's murderous purges and show trials. The *Times'* Insider management knew that Duranty was lying, yet continued printing his lies. Duranty and the *Times* continued covering for Stalin's crimes and were responsible for selling many of the pro-Soviet policies of the Roosevelt administration (and the administrations which followed) to the American public.

Unfortunately, the long Duranty epoch at the *Times*, nearly 30 years, was not unique; many other *Times* reporters followed his lead in covering Soviet Russia and the Communist revolutions in China, Poland, Yugoslavia, Cuba, Vietnam, Nicaragua, and many other countries. Time after time they, together with their editors and publishers, used the news blackout technique to hide the truth from the American people about Communist atrocities, torture, assassination, subversion, mass-murder, duplicity, and betrayal. At the same time, they willingly transmitted Communist propaganda or fabricated their own lies to smear anti-Communist governments under Communist attack. Throughout the decades and up to the present, many of the other news organizations have replicated this *Times*-style deception.

Hiding the Fifth Column

Even more important than spiking information about the gruesome reality of Com-

munist in foreign countries has been the decades-long, comprehensive media blackout concerning America's internal Communist threat. Over the past 10 years, documents released from intelligence archives in Russia and the U.S. have confirmed what responsible anti-Communist leaders in America had long asserted and the major U.S. media had long

denied or ridiculed: From the 1920s onward, numerous Communist agents serving the Soviet Union had penetrated the U.S. government and many had risen to top levels of influence. Abundant documentation of this fact became readily available to the media in the 1940s and 50s, because of congressional investigations and defections of foreign Communist agents and U.S. citizens who had been members of the Communist Party.

The media cartel spiked and smothered many of the important revelations and facts contained in the numerous congressional reports about Communist activities in the U.S. Ditto for the revelations by important defectors and the many alarms sounded in books, essays, and speeches by knowledgeable anti-Communist scholars and civic leaders. This censorship was essen-

tial to help another media tactic succeed, a tactic that has worked hand-in-glove with the blackout: discrediting and smearing the anti-Communist opposition. The intensive media smears of FBI Director J. Edgar Hoover, Senator Joseph McCarthy, Rep. Martin Dies, and John Birch Society founder Robert Welch, for instance, succeeded to the degree they did because so many of the background facts necessary to evaluate both their warnings and the credibility of the attacks against them had been buried. Benjamin Gitlow, Louis Budenz, Elizabeth Bentley, and Whittaker Chambers were top members of the Communist Party with inside knowledge of Communist operations within the U.S. However, upon defecting, they, and many others like them, suffered the same treatment as Hoover, McCarthy, and Welch: smears and character attacks from both the open Communist Party press and the media cartel.

Now, decades later, with the release of the decoded "Venona" documents by the National Security Agency and some of the Soviet archive documents, all of these maliciously maligned witnesses have been vindicated. Their statements about the methods by which the Kremlin funded U.S. Communist Party operations have proven true, along with many other important claims derided by the media. But the same mainstream news organs that



Favored militants: Members of the New Black Panther Party march in Jasper, Texas, in 1998. Like the original Panthers, they receive sympathetic media coverage. Former Rep. Ron Dellums' support for the Panthers and other declared enemies of the U.S. was also spiked to avoid jeopardizing his congressional leadership over national security.

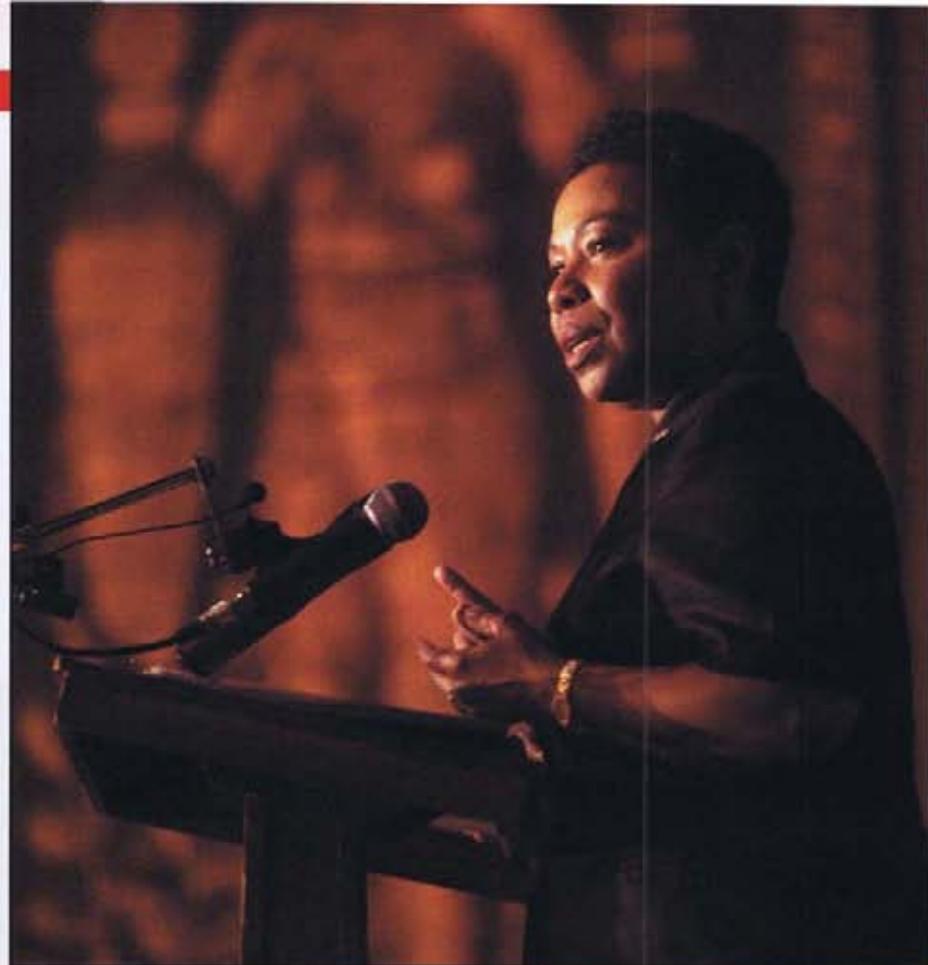
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slavishly followed the Communist Party Line in discrediting these brave witnesses are not admitting their "errors" or uttering *mea culpas* for their sins. There is no attempt to make amends for their grievous deception or to correct the massive disinformation ensconced in the public record, history books, and the public consciousness.

When treating the issues of domestic subversion and the Cold War, the mainstream media continue to rant and rail about "the evil of McCarthyism," "anti-Communist witch hunts," and "hysteria," completely ignoring all of the new evidence showing the concerns of the period were more than justified. In fact, the recent evidence shows that far from exaggerating the numbers of Communists and their influence in government and other institutions, the claims of McCarthy, Hoover, Welch, Bentley, and others were understated. New evidence concerning Soviet moles such as Harold Ware, Nathan Silvermaster, Lauchlin Currie, Harry Dexter White, Harry Hopkins, Alger Hiss, Armand Hammer, Ted Hall, and others confirms that the danger then was (and now is) far greater than even most of the "alarmists" believed. But most of the recently surfacing evidence has received the same blackout treatment that the original warnings were subjected to decades ago. That some of this information has been allowed to surface in the media is more than offset by the reality of two generations of Americans deprived of any background knowledge of this issue by the blackout. Therefore, those Americans have little interest in the subject or no basis for appreciating the significance of the evidence.

Agents Still in Place

Reams of unimpeachable evidence document the fact that an enormous Communist fifth column — a secret army of enemy agents — was placed into our government and throughout our society over the past several decades. It is also a fact that the fifth column did not disappear with what the media cartel regularly refers to as "the collapse of Communism" or the "end of the Cold War." It continues to function through a large network of agents with longstanding ties to organizations fronting for the Soviet KGB and its successive reincarnations. It functions virtually unimped-



AP/Wide World

Totally radical: The media regularly spike any mention of the subversive background of Rep. Barbara Lee (D-Calif.), who chairs the Congressional Black Caucus and co-chairs the Progressive Caucus. Lee was elected to top leadership of the Communist Committees of Correspondence and worked closely with Latin American Communists and Fidel Castro's DGI.

ed because the media cartel ignores its existence. The following are some recent and current examples of the media spiking stories about this dangerous Trojan Horse within our gates.

Ron Dellums: When he retired in 1997, Mr. Dellums (D-Calif.) had served nearly 30 years in the U.S. House of Representatives. With a record of subversive activity that would mark him as one of the most extreme radicals ever to serve in Congress, it is doubtful that he could have passed even the lowest level security checks if he had applied for a job in the Defense Department. Nevertheless, during his later years in office he was appointed to the House Select Committee on Intelligence and then made *chairman* of the House Armed Services Committee! As such, he had access to many of America's top secrets and tremendous influence over our country's defenses.

This travesty was only possible because the major media spiked his radical record and referred to him only as a "liberal" or a

"progressive." However, Dellums had allied himself with the Communist cause and America's avowed enemies for virtually all of his active adult life. He strongly supported the Black Panther Party and was a member of the Democratic Socialists of America (DSA), the U.S. branch of the Socialist International, which proudly boasts of its direct lineage from Karl Marx. He worked closely with the World Peace Council (WPC), a major global front group for the Soviet KGB. He likewise collaborated with the notorious Institute for Policy Studies (IPS), another group hardwired into the KGB. He was a boon companion to Marxist-Leninist dictators like Fidel Castro, the Sandinistas in Nicaragua, and Maurice Bishop in Grenada. While in Congress, Dellums worked untiringly to gut America's defense and intelligence capabilities and provide financial and technological aid to our enemies.

Rep. Barbara Lee: When Rep. Dellums left office, he passed his House seat to his comrade and former assistant, Bar-

Reams of evidence document that a secret army of Communist agents was placed inside America over the past several decades. This fifth column did not disappear with the "end of the Cold War." It still functions virtually unimpeded because the media cartel ignores its existence.

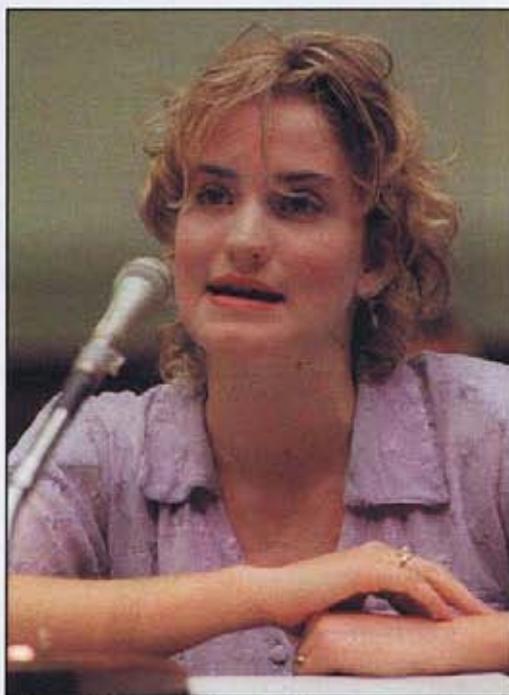
bara Lee. Rep. Lee co-chairs the radical Progressive Caucus and chairs the extreme-left Congressional Black Caucus. Even more telling, in 1992 Lee was elected to the national coordinating committee of the Committees of Correspondence (CoC) and has actively participated with the group since. The CoC was formed by top leaders of the Communist Party USA. They split from CPUSA in 1991 to form an organization promoting the same goals but unencumbered by the Communist label still carrying negatives with many people. But make no mistake, the change is all cosmetic. The CoC website promotes and praises the *Communist Manifesto*, and CoC official Danny Rubina has declared the group is continuing "the best traditions and history of the CPUSA...." Little wonder, with longtime CPUSA officials Angela Davis, Herbert Aptheker, Ossie Davis, Jack O'Dell, Charlene Mitchell, and Carl Bloice leading the group.

Lee fits right in. When U.S. troops invaded Grenada in 1983 they found tons of Communist documents, including minutes of the island's ruling Politburo meetings. In the minutes of December 15, 1982, the Reds noted that "Barbara Lee is here presently and has brought with her a report on the International Airport that was done by Ron Dellums." It went on to note that Lee and Dellums were asking the Communists to make any changes they wanted to the report before it was submitted to the Armed Services Committee. In other words, the subversive duo was inviting our nation's enemies to have a hand in our national defense policies. However, as with her mentor, Dellums, the media cartel makes sure these embarrassing facts never surface; the

press describes her as "passionate," "principled," "liberal," and "progressive." Unfortunately, Rep. Lee is not the only fifth columnist serving in Congress that the controlled press continues to protect.

IPS: The aforementioned Institute for Policy Studies has been, since the early 1960s, a leading fountainhead of subversive activity

and has spawned a vast network of fronts and revolutionary cadres. Although its ties to the Soviet KGB, Cuban DGI, CPUSA,



Gianna who? Gianna Jessen (above) was a seven-and-one-half-month-old fetus when she was aborted by her mother. But Gianna survived. Gianna and other abortion survivors are censored by the media because their existence threatens the agenda to legitimize abortion.

and terrorist groups have been repeatedly exposed, its activist alumni continue to serve in Congress, on congressional staffs, in sensitive positions in the executive branch, in the media and in academe. IPS veterans such as Richard Barnet, Morton Halperin, Cora Weiss, Michael Parenti, Gar Alperovitz, Derek Shearer, Robert Borosage, Tariq Ali, William Arkin, and others are regularly given platforms in the

major media to dispense Marxist-Leninist propaganda disguised as "liberal" (or even "moderate") opinion. Their radical records are never mentioned; they are identified simply as authors, scholars, and "experts." Because this vital information has been blacked out, the average readers, viewers, and listeners have no way of knowing that they are being fed doses of toxic disinformation.

Blackout Bombardment

All of our examples above have dealt with the media's use of the blackout technique in matters of national security and subversion, but it is regularly used in other areas as well. Take, for instance, global warming and abortion. Every American has been bombarded with hundreds, if not thousands, of stories claiming "science" has proved that the earth faces catastrophic consequences because carbon dioxide and other gases released by human activity are causing our atmosphere to warm by trapping more solar energy. Yet very few Americans have ever heard of the many scientific studies debunking the global warming "crisis." And fewer still have heard of the petition signed by over 17,000 scientists, including many of the world's leading meteorologists and climatologists, challenging the whole global warming premise. This information has fallen victim to the media blackout.

The abortion debate provides a particularly striking but less extensive example of media blackout. The media keep the American people from hearing about and seeing Sarah Smith, Gianna Jessen, Jim Kelly, Rosa Rodriguez, and Christelle Morrison. Who are they? They are unanswerable, living reminders that the unborn fetus is not just a blob of tissue, but a human being. Sarah, Gianna, Jim, Rosa, and Christelle are living human beings who, as fetuses, survived abortions meant to take their lives. Media support for *completely unrestricted* abortion would suffer a serious blow if millions of Americans were exposed to the truth to which these abortion survivors' living presence testifies. Thus, since the abortionists' instruments failed to deny these survivors life, the media has used its own deadly instrument, the spike, to deny their existence. ■

“They Went That Way!”

The Establishment mediameisters have compiled a proven record for concealing crimes and diverting public attention to side issues or completely fabricated stories.

by William F. Jasper

We are all familiar with cartoons in which Bugs Bunny or Daffy Duck throw on a quick, transparent disguise and send the pursuing Yosemite Sam or Elmer Fudd off on a wild goose chase. Politicians regularly use this ploy when caught red-handed, pointing to some supposed crisis or a scandal involving their opponents to divert attention from their own misdeeds. The press has the responsibility to expose this deception and present the facts so that the culprits can be held accountable. However, when it comes to the big stories that affect us most seriously, the elite media, more often than not, help orchestrate the misdirection, rather than expose it. The story of how the media cartel smothered “Chinagate” with “Zippergate” is a classic example of this misdirection tactic.

The impeachment of President Bill Clinton was one of the major political news stories of the 20th century. No U.S. president had been impeached since Andrew Johnson in 1868. Why did the House of Representatives impeach Bill Clinton? Ask the average man on the street, and he will tell you that President Clinton was caught lying about having sex in the Oval Office with an intern. The same man on the street will have no difficulty recalling the name of the intern: Monica Lewinsky. But you will go through quite a few man-on-the-street interviews before you find someone who recognizes names like James Riady, John Huang, Johnny Chung, Shen Jueren, Maria Hsia, Yah Lin Charlie Tric, Ted Sioeng, Ng Lapseng, Liu Chao Ying, or Pauline Kanchanalak. These are the names of some of the lead characters from the treasonous production known as “China-

gate,” the Clinton-Gore betrayal that involved selling our country’s most vital security secrets and military technology to Communist China. These names should be well known, but they are not. They were eclipsed by Monica Lewinsky, as the major



Not so ducky: We laugh when cartoon characters use ludicrous logic and disguises to confuse and misdirect their opponents. The media’s regular use of misdirection to fool the American public on critical issues is no laughing matter.

media diverted public attention away from this vital national security issue involving bribery, espionage, and treason.

Media Stymied Chinagate Investigation

On July 8, 1997, Senate Governmental Affairs Committee Chairman Fred Thompson (R-Tenn.) stunned the nation with explosive charges that Communist China’s government and its intelligence services had carried out a massive bribery and subversion operation in this country. The senator charged that “high-level Chinese government officials crafted a plan to increase China’s influence over the U.S. political process” that “affected the 1996 presidential race and state elections....” This was clearly an effort by a foreign power, he

stated, to “subvert our election process” and “buy access and influence in furtherance of Chinese government interests.” Senator Thompson added that “the FBI also told the White House about the Chinese plan in June of 1996,” which “raises questions about who in the White House should have known or actually knew of the Chinese plan and how it came to be implemented.”

Special hearings into the matter were quickly set up, with Senator Thompson presiding. The Senate Democrats assured the country that they were serious about cooperating with Republicans to investigate this grave threat. The heavily pro-Clinton mainstream media also claimed to be deeply concerned about the revelations. Those assurances proved false as soon as the official probe got underway. Throughout the five weeks of televised hearings, the Democrats carped, complained, objected, and provided cover for the White House, aiding the Clinton strategy of stonewalling and “running out the clock” on the investigation. They fought Republican efforts to give witnesses immunity to gain their testimony, and by their attitude encouraged other key witnesses to refuse to testify under claims of Fifth Amendment protection. And they ensured that all of the classified information they had been privy to would remain sealed in the interests of “national security.” They never tried to pressure President Clinton to encourage his suspect donors to testify or to cooperate with congressional investigators.

The major media aided and abetted this obstruction of justice at every turn. News reporters and commentators belittled and dismissed damning evidence as irrelevant or lacking “smoking gun” status. With issues involving bribery, willful treason, and

Over and over again, the media gave voice to those insisting that the overriding issue in Chinagate was the need to overhaul our system of political fundraising, not the need to investigate criminal acts of bribery and treason.

policies threatening our nation's very survival in plain view, the media diverted attention to a call for "campaign finance reform." Over and over again, the media gave voice to those insisting that the overriding issue in Chinagate was the need to overhaul our system of political fundraising, not the need to investigate criminal acts of bribery and treason. At least that's what the media said when they even bothered mentioning Chinagate.

By the time the Senate investigation concluded, the media had generally dismissed the Thompson charges as overblown partisan posturing. On September 7, 1997, *New York Times* reporter David E. Rosenbaum participated in the prevailing spin by reporting that "the hearings have not produced a shred of public evidence to substantiate Thompson's charge of Chinese influence." That was manifestly not true, but such trifling matters as truth have never unduly burdened the *Times*. Rosenbaum continued:

As for the classified material, senators from both parties who have reviewed this evidence concluded the Chinese probably did have a plan to become involved in U.S. politics and may have actually tried to carry out the plan in some congressional races.

But there is no evidence, said Sen. Carl Levin of Michigan, expressing the unanimous view of Democratic members of the investigating committee, "that it was aimed at the presidential race or that it affected the presidential race."

"No evidence." That's what the *Times* said. There was "probably" only a "plan" by Red China, which Beijing "may have" — or may not have — only "tried" to implement, and then only against congressional

races? This was preposterous; the *Times* itself had by that time published considerable evidence showing exactly what it was now claiming did not exist. THE NEW AMERICAN had been exposing the Clinton-Red China dealings since 1993 when the Clinton administration approved Most Favored Nation status for the Beijing regime and began sending it super computers and other

strategic military-use technology. By the time of the Thompson hearings, evidence of bribery and treason involving the Clinton-Gore administration and the People's Republic of China (PRC) abounded. Nevertheless, the "no evidence" mantra became the media cartel's general party line.

Treason and Bribery Coverup

Chinagate involved not merely a few instances in which clever foreigners sneaked illegal campaign contributions past lackadaisical or errant Clinton underlings. It concerned massive corruption and bribery in which an unprecedented, ceaseless parade of criminals and agents of a totalitarian, hostile power wended its way through

the White House — with truckloads of illegal funds in tow. And a grateful President Clinton, wantonly and willfully disregarding the obvious threat to America's vital defenses, dramatically altered U.S. foreign policy, eviscerated our security procedures, and threw open the gates to our most sensitive military secrets and technology. The ensuing flood of technological transfers has enabled the anti-American PRC to achieve stunning military advances in a few short years, including the ability to target U.S. allies — and the U.S. itself — with intercontinental ballistic missiles.

The following list provides only a tiny sample of the technological, financial, diplomatic, intelligence, and propaganda gifts bestowed on the Communist regime in Beijing by Bill Clinton and Al Gore:

- Export control responsibility was transferred from the Defense and State Departments to the Commerce Department, and security concerns were tossed out the window to facilitate massive sales of sensitive technology.
- Numerous transfers of military-related technology were made over the objections of Pentagon security personnel.
- Members of the China National Aero-



Trading sex for treason: Monica Lewinsky became an overnight household name when the media fixated on her, diverting public attention from the far more serious national security issues related to President Clinton's "Chinagate" treason and bribery offenses.



Defense Dept.

Bloody-handed enemy: Communist Chinese General Zhang Wannian (left) is escorted by Defense Secretary William Cohen outside the Pentagon. The media spiked the information that Gen. Zhang led the assault on Tiananmen Square and that he said war against Taiwan is inevitable by 2005.

Technology Import-Export Corp (CATIC), an arm of Chinese intelligence, were allowed to videotape classified U.S. defense production lines in operation, thereby violating federal law.

- CATIC was allowed to purchase very sophisticated five-axis machine tools and an entire production plant from McDonnell-Douglas, technology it can use to produce more advanced fighter jets, bombers, and missiles.

- Dozens of supercomputers were sent to the PRC. These supercomputers are critical to the development of nuclear weapons and other advanced weapons systems, battlefield management, satellite launch and control, etc.

- President Clinton personally intervened to place John Huang, top representative of the Indonesian Lippo Group, an agent of Red China, in a government position with access to top secret information that would help Lippo and the PRC.

- Clinton personally lobbied to turn over the former U.S. naval base at Long Beach, California to COSCO, a PRC company that is an arm of the People's Liberation Army (PLA) and Chinese intelligence, even though COSCO had been caught smuggling AK-47s to U.S. street gangs.

- The Clinton administration gave a license to Shen Jun, the son of a top Red Chinese general, allowing him to be a project manager with Hughes Space and Communications on top-secret satellite programs.

- Lt. Col. Liu Chao-ying, an intelligence agent in the PLA and daughter of one of

Red China's top military and party leaders, attended a White House fundraiser, was photographed with President Clinton, and contributed handsomely to the Clinton campaign. The *quid pro quo*: U.S. military technology for the PLA.

- Bernard Schwartz, CEO of Loral Space Technologies and Clinton's single largest donor, won waivers from the Clinton administration allowing the transfer of satellite and missile technology that has dramatically aided PRC capabilities to strike the U.S. and U.S. allies with ICBMs.

- PLA General Chi Haotian, who killed American troops in Korea and ordered tanks into Tiananmen Square, was given full White House honors; General Chi and numerous other top PLA officers were given access to our most sensitive military facilities and weapons systems.

These and a long train of similar treacherous acts more than justified a call for impeachment on grounds of bribery and treason. But the Republican leadership, despite fiery rhetoric, was not eager to truly investigate Chinagate. Doing so would have exposed unpleasant evidence that the previous Republican administration (Bush senior) had also compromised U.S. security *vis à vis* Red China. It might also have drawn attention to the fact that many top GOP "wisemen" — Henry Kissinger, Brent Scowcroft, Alexander Haig, and Lawrence Eagleburger, to name a few — were some of China's most highly-paid lobbyists and were deeply involved in much of the high-tech transfer that congressional Republicans were decrying.

Many sitting Republicans in the House and Senate were also on the take from Red China; they, obviously, had an interest in burying the issue as well.

It became increasingly clear in the summer and fall of 1997 that the congressional GOP leadership intended to drop the Chinagate issue. By that time, however, the John Birch Society had already launched a National Impeach Clinton A.C.T.I.O.N. (Activate Congress To Improve Our Nation) Committee, with a primary focus aimed at rallying the American people with facts about Chinagate, to pressure Congress to fulfill its constitutional mandate. With a nationwide petition drive, articles, and flyers detailing the evidence of bribery and treason, and speakers appearing on radio and television shows, it became apparent that the Society's impeachment drive was not going to let this important issue slide off the political radar screen.

As national support for impeachment grew, the bipartisan treason coalition was threatened with exposure. So what did the media cartel "watchdogs" do? They began baying and barking at a stray cat, instead of at the burglars who were stealing the house silver. Chinagate was relegated to oblivion as the media turned to nonstop coverage of "Zippergate." It was "All Monica, all the time," as the print and broadcast press dumped coverage of missile technology and White House payoffs for "raucy" stories about Oval Office sexcapades. The congressional Republicans decided to launch their impeachment on the new Clinton sex scandal instead of the national security scandal. That was precisely what the media controllers wanted. Turning the issue from security to sex guaranteed that the big secrets would stay hidden and the biggest criminals and traitors would be let off the hook. The Clinton War Room and its media allies were soon making revelations about sex scandals involving some of Clinton's GOP congressional critics. Soon the nation was thoroughly disgusted with the whole sordid mess and the Republicans were thought by many to be as responsible as Clinton for the sorry state of affairs. The momentum for investigating the Chinagate charges was lost. The media sabotage not only let the guilty go free, but left our country's security breaches unrepaired. As a result, America remains more vulnerable than ever in a very dangerous world. ■

BEHIND THE BIG NEWS

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MANUFACTURING ILLUSIONS,
EXPLOITING FEARS . . .**

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Public Consensus Con Game

Time after time, the media deception artists have aided the ongoing revolutionary agenda by portraying radical schemes as “the will of the people.”

by Thomas R. Eddlem

All successful revolutions have prospered only by creating the impression that revolutionary goals are popular. Tyrants throughout history have therefore sought to manipulate public opinion by orchestrating press coverage. Adolf Hitler had his rallies at Nuremberg and Munich highly publicized. Lenin helped popularize his Bolshevik revolution with his newspaper *Iskra* (“The Spark”). Dr. Eugene Methvin’s study *Roots of Radicalism* asserts that Lenin “had to start by pioneering in-depth interviews, sampling techniques and motivational research.” Lenin employed these focus groups to assess discontent, and concentrate it in favor of his revolutionary power grab.

More modern revolutions seeking to centralize state power are no different. They too need to manufacture the appearance of “consensus” favoring the would-be tyrant’s assumption of power. Journalist John T. Flynn noted this phenomenon in the 1940s in his book *As We Go Marching*. Flynn visualized public opinion as “a sort of social psychic stream — millions of minds animated by a common expectation or liking or hatred or appetite. Organized or not, they form a compact minority and, according to the importance or intensity of the conviction, a dynamic one.” Flynn noted that a revolutionary is “forever concerned in locating these currents or forces and running with them. It is in this that he differs from the philosopher and the reformer and, above all, the Utopian. He is not concerned with altering the course of these streams or in abolishing the force but rather with harnessing its power to his own conquest of power.”

The mass media play a pivotal role in any revolution’s climb to power because one of the first goals of the leftist revolu-



“Million Mom” farce: The media blatantly conspired with the professional anti-gun agitators to present the orchestrated “Million Mom March” as a spontaneous, grassroots effort of millions of politically inexperienced housewives.

tionary is to isolate traditionalists by creating a feeling of helplessness before the revolutionary assault. The revolutionary media cartel therefore manufactures the appearance that left-wing goals represent the popular will and that fighting against this accumulation of state power is hopeless.

Opinion Polls: Manipulating the Questions

The Establishment opinion cartel is adept at manipulating polling results, and then widely reporting the fraudulent results to create the appearance of popular support for its subversive agenda. The polling results may be skewed by skillfully using selective language.

A textbook example of the difference the wording can make is a ballot referendum, known as “Question #3,” that appeared on Massachusetts ballots in 2002:

Do you support taxpayer money being used to fund political cam-

paigns for public office in the Commonwealth of Massachusetts?

The referendum was designed to determine if voters really wanted to pay for a so-called “clean elections law” they had already approved four years earlier by a 58-30 percent margin. The law had been carefully marketed to voters in 1998 as a means to clean up the supposedly wretched influence of money in the financing of political campaigns. The law called for state financing of political campaigns, but the money was not forthcoming from a reluctant legislature.

Opponents of the 1998 law believed that if voters were given a more honestly worded referendum on this welfare-for-politicians scheme, the voters would decisively reject the law. Not surprisingly, Massachusetts voters did indeed reject the law in the more honest 2002 Question #3 vote: The “no” vote won by a nearly three-to-one margin.

Yet the polling tricksters proved they

One of the first goals of the leftist revolutionary is to isolate traditionalists. The revolutionary media cartel therefore manufactures the belief that left-wing goals represent the popular will and that fighting against this accumulation of state power is hopeless.

could subvert even this clear mandate. In 11 of the state representative districts, Massachusetts voters in 2002 were also polled on Question #4 that was slyly worded to mimic and support the deceptive 1998 ballot question:

Shall the state representative from this district be instructed to vote in favor of legislation that would fully implement and fund the state's voter-approved Clean Elections law, which provides a set amount of public funding for candidates who agree to strict fundraising and spending limits?

Voters in those 11 districts supported Question #4 by a ratio of nearly two to one, even though they also opposed Question #3 by about the same ratio as did voters throughout the state. Of course, voters who voted "yes" on Question #4 and "no" on Question #3 cast contradictory votes on what was essentially the same question, even though the two questions were next to each other on the ballot. They obviously were confused, and they voted for the "clean election law" wording because they did not understand that it meant they would have to "fund political campaigns."

Although the media cartel does not write ballot questions, it should serve as a watchdog, exposing deceptively worded referendums so voters will better understand what they are being asked to vote for. But more to the point of this article, Questions #3-4 on the Massachusetts ballot illustrate the extent to which results can be skewed, and the media pollsters are masters at the game.

Hollywood's America

The opinion cartel's bag of tricks for distorting reality is not confined to public

opinion surveys, of course. Consider, for example, the distorted depiction of America as seen through the lens of Hollywood. Norman Rockwell's America may be a thing of the past, but America has not become so morally bankrupt that it resembles Hollywood's America either. At least not yet!

The powers that be in Hollywood obviously know that they are pushing the envelope with

their "entertainment." They are not so isolated from the real America that they fail to "get it." They really do "get it," but their intent is not merely to entertain but to implement a revolutionary agenda (see the article on page 38). That agenda includes creating the appearance of support for the "new morality" they have embraced. Thus they depict what they hope America will become as opposed to what America now is.

Mass Demonstrations

Another element in the cartel's bag of tricks is to accept the claims of radical street demonstrators and rally organizers at face value. The mass media deliberately portrayed the carefully packaged "Million Mom March" in 1999, for example, as a virtually spontaneous uprising of middle class mothers in response to gun violence in schools.

Shortly after a tragic August 10, 1999 shooting at a Los Angeles Jewish day care center, the nationwide media began broadcasting reports about how a common soccer mom had become fed up with gun violence and was organizing a "Million Mom March" to enact gun control legislation in Washington. The story of this political novice standing up to the hated "gun lobby" resonated with liberals throughout the media and the event became a national sensation. *People* magazine dutifully reported this mom's statement that "I didn't know the Brady Bill from the Brady Bunch."

But the mom in question, Donna Dees-Thomases, was disingenuous. And the media knowingly aided and abetted her lies. Despite Tom Brokaw's claim to his NBC *Nightly News* audience that Dees-Thomases was "a mother who'd never been politically active until she saw this [day care shooting]," she had long been a well-

connected political activist. This alleged political neophyte had given \$1,000 to Hillary Clinton's Senate campaign the day before the day care shooting and is sister-in-law of Susan Thomases, the Clinton administration's close political fundraiser. Donna Dees-Thomases had served for several years as a congressional staffer for prominent Democrats Russell Long and Bennett Johnston. And though she told the *Washington Post* that "I couldn't organize a class picnic," Dees-Thomases did organize CBS News Washington bureau election coverage during the 1988 presidential campaign!

The mass media deliberately failed to report Mrs. Dees-Thomases' credentials in order to create the false impression that she was simply one of millions of common housewives struggling against the powerful, wicked gun lobby. They further aided the deception by always using the Dees-Thomases term, "Million Mom," and failing to point out that the actual turnout for the march was about 170,000. In essence, the media falsely painted this propaganda stunt by the radical gun control lobby as a huge, spontaneous uprising from Main Street, when it was in reality a meticulous, top-down orchestration by Madison Avenue promoters and Beltway brain trusts.

Ever operating in the service of the Left, the media can always be counted on to go to those whom they have already designated as "leaders" to affirm the popular mandate for whatever radical project currently is on the front burner. Many of these "leaders" are leaders only because the media have appointed and anointed them as such. Dees-Thomases became the media-designated leader of the suburban soccer moms. Similarly, Jesse Jackson has become the media-designated leader of black Americans. Of course, Jackson represents the views of only a fraction of black Americans, but the media create the impression that he represents *all* blacks.

The revolutionaries at the top know that if they can project the perception of popular support for their agenda, resistance to their plans will be weakened. Some opponents to the supposed "wave of the future" will lose heart, believing that resistance is hopeless. Others will lose conviction: "If everyone else is for it (or doing it), maybe there's something wrong with me and I should come on board too." ■

Bread and Circuses

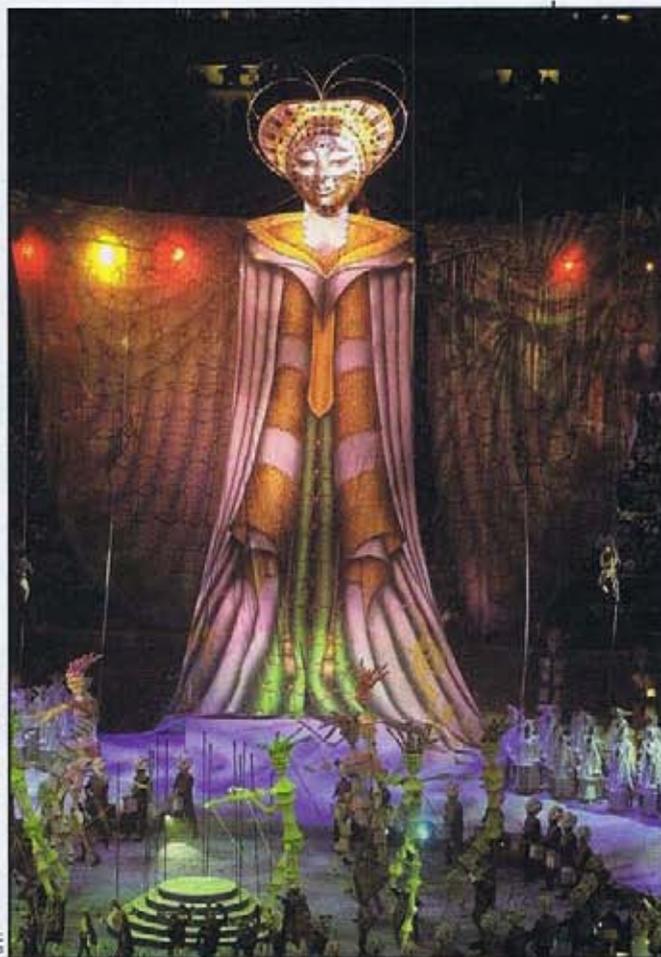
Mass entertainment focusing on emotional and sensory stimulation has put Americans in danger of suffering the fate of the Romans, who entertained themselves into oblivion.

by Steve Bonta

The Roman satirist Juvenal, writing in the first century AD, lamented that “the people that once bestowed commands, consulships, legions, and all else, now meddles no more and longs eagerly for just two things — bread and circuses.” Juvenal had the misfortune of living in a time when the civic virtues of the early Roman republic were a distant memory, when the moral dry rot, which eventually destroyed Rome from within, was already far advanced. Juvenal saw that the Roman citizenry had become so addicted to entertainment and pleasure that they had lost the capability of governing themselves. Juvenal’s scornful term “panem et circenses” — bread and circuses — has become synonymous with mindless self-gratification.

Closer to our own time, novelist and futurist Aldous Huxley foresaw a “brave new world” where religious and moral restraints have been completely abandoned, in which the masses are kept in a permanent stupor with recreational drugs, carnal pleasures, and mindless entertainment. Huxley’s novel is not so well known or gracefully written as Orwell’s *1984*. But with the benefit of decades of hindsight, we would do well to ponder whether Huxley’s predictions, and not Orwell’s, were closer to the mark.

What Huxley understood more acutely than Orwell is that it is easier to enslave a people by seduction than by coercion. In the words of social critic Neil Postman, “what Orwell feared were those who would ban books. What Huxley feared was that there would be no reason to ban a



From Rome to the Dome: Modern-day mass entertainment, like this halftime extravaganza at Super Bowl XXXIV in the Georgia Dome, calls to mind the pagan decadence of the Roman empire’s “bread and circuses.”

book, for there would be no one who wanted to read one.... As Huxley remarked.... the civil libertarians and rationalists who are ever on the alert to oppose tyranny ‘failed to take into account man’s almost infinite appetite for distractions.’ In *1984*, Huxley added, people are controlled by inflicting pain. In *Brave New World*, they are controlled by inflicting pleasure.”

From Thought to Thoughtless Stupor

In the past century, mass entertainment has

become our defining cultural trope. With the advent of television, radio, cinema, phonographs, and, more recently, CDs and the Internet, we passed from a culture of the written word to a culture of the visual and aural electronic image. The shift has been subtle but devastating. We no longer rely on written texts to transmit ideas, but on pictures and sounds. As an unavoidable result, we have become conditioned to the use of sensory images rather than reasoned, verbal discourse characteristic of what Postman called the “Typographic Age.” We base our opinions and value judgments, therefore, not on reason, but on sensory impressions and the emotions they trigger.

It is difficult for modern man to comprehend the vast gulf between what liberal historian Henry Steele Commager dubbed the “Empire of Reason” — that is, 18th and 19th century America — and the United States at the beginning of the 21st century. Early America was a society of words, when attention spans were (for us moderns) incomprehensibly long, and the ability to grasp complex clause structures and

sophisticated reasoning was taken for granted among the elite and the middle class alike. Who today can imagine enduring the format of the Lincoln-Douglas debates of the mid-19th century, when the candidates sparred for hours at a time, and were typically allotted an hour or more apiece to make opening statements? How many educated Americans today would be comfortable reading and discussing the likes of Blackstone and Plutarch, which early educated Americans were nearly as

familiar with as the Bible? Finally, how many modern Americans would tolerate the following sample of late 18th-century political discourse, even if it were served up under klieg lights on network TV, and delivered by an impeccably groomed politician:

Knowledge is in every country the surest basis of public happiness.... To the security of a free Constitution it contributes in various ways: by convincing those who are entrusted with the public administration, that every valuable end of government is best answered by the enlightened confidence of the people; and by teaching the people themselves to know, and to value their own rights; to discern and provide against invasions of them; to distinguish between oppression and the necessary exercise of lawful authority ... [and] to discriminate the spirit of liberty from that of licentiousness, cherishing the first, avoiding the last, and uniting a speedy, but temperate vigilance against encroachments, with an inviolable respect to the laws.

Those words formed part of George Washington's very first State of the Union address, a comparatively brief but exquisitely worded gem of political thought. Washington was primarily concerned with the precious principles of liberty, in this case, the importance of knowledge and education to maintaining a free republic. In stark contrast, consider George W. Bush's take on the same subject, in his first State of the Union address given in January 2001:

The highest percentage increase in our budget should go to our children's education.... [E]ducation is my top priority and, by supporting this budget, you'll make it yours, as well.

Reading is the foundation of all learning. So during the next five years, we triple spending, adding \$5 billion to help every child in America learn to read. Values are important, so we've tripled funding for character education to teach our chil-

dren not only reading and writing, but right from wrong.... When it comes to our schools, dollars alone do not always make the difference. Funding is important, and so is reform. So we must tie funding to higher standards and accountability for results.... Children should be tested on basic reading and math skills every year between grades three and eight. Measuring is the only way to know whether all our children are learning. And I want to know, because I refuse to leave any child behind in America.

In President Bush's simple, patronizing prose and shallow materialist cant we recognize all the hallmarks of modern political discourse. Government leaders today, like President Bush, seem both unwilling and unable to discuss any issue deeper than spending taxpayer dollars on the latest nanny-state proposal.

What has so degraded our ability to reason and to communicate ideas (and not just about government) in the more than two centuries between the founding era and the present? Simply put, modern mass enter-

tainment. Commented Postman:

Las Vegas is a city entirely devoted to the idea of entertainment, and as such proclaims the spirit of a culture in which all public discourse increasingly takes the form of entertainment. Our politics, religion, news, athletics, education and commerce have been



AP/Wide World



AP/Wide World

Then and now: Entertainer Ozzie Nelson (top), who at age 13 became the youngest Eagle Scout ever, was a class act with his wife Harriet on '50s and '60s television. By contrast, modern-day MTV's hard-drinking, foul-mouthed Ozzy Osbourne, shown with wife Sharon, is no Boy Scout.

The surest way to escape the rip tide of media-promoted immorality is to recommit ourselves to the moral virtues and family values of a more civilized age, an age that may yet be revived if we do not entertain ourselves into oblivion.

transformed into congenial adjuncts of show business, largely without protest or even much popular notice. The result is that we are a people on the verge of amusing ourselves to death.

There is, of course, nothing wrong with entertainment per se. Good music, movies, and other forms of entertainment can enrich and give balance to our lives. Unfortunately, we have become addicted not only to entertainment for its own sake, but also to modes of entertainment that debase our morals and degrade our intelligence. Many Americans have become like the citizens of Huxley's dystopia, who dissipated their energies in mindless games like *Centrifugal Bumblepuppy* and amoral, sensuous diversions like the feelies and the orgy-porgy. Too many of us tolerate and even welcome into our homes "entertainment" whose sole purpose is to titillate and debase. From Ozzie and Harriet Nelson we have descended to Ozzy and Sharon Osbourne, whose heavy-metal lifestyle is now held up as a model for emulation. From the smooth lyrics and refined rhythms of the crooners and the Big Bands, we've moved to the shouted obscenities and buzz-saw instrumentals of modern rap and heavy metal. And since the demise of Hollywood's oft-maligned production code, we are now served mostly mindless erotica and computer-enhanced mayhem masquerading as cinema.

The mandarins of mass entertainment have a revolutionary agenda, and their methods aren't hard to understand. They intend to destroy traditional Western culture, religion, and morals by using the power of the modern entertainment media. They know, and have known for decades, that sensory images are far more effective than words for mass manipulation because

they have the power to elicit an involuntary response. Images force themselves on our minds whether we like it or not; it is impossible to see a violent image or an erotic picture and not react, however fleetingly. Thus, when we hear racy songs, see suggestive billboards and TV ads, or watch television shows with morally subversive themes

and bawdy content, we are unavoidably being conditioned to tolerate and, eventually, embrace vice, that "monster of so fearful mien, as to be feared needs but to be seen" that Alexander Pope warned of.

With its base enticements, our modern mass entertainment media are every would-be revolutionary's fondest dream. In the first place, modern electronic media conveniently encourage us to communicate, and to interpret ideas, in terms of sensory images rather than in words. As a result, popular opinion has confused the rapid-fire, media-produced images — which permeate our lives, constantly seeking to arouse us — with more traditional modes of communication, like speech. This is why inane claims seeking to elevate pornographic pictures and obscene song lyrics to the level of First Amendment-protected "free speech" are so widely accepted.

The Mass Man

Moreover, the mass media have helped to create the Mass Man, in philosopher Jacques Ellul's pungent terminology. The modern Mass Man is an utter conformist who goes along to get along. He identifies with the crowd — a generation, ethnic group, or what have you — accepting and retailing its slogans, reveling in conformity and content with ignorance. The Mass Man is nothing new; he is merely the participant in the mobs of ancient Greece and revolutionary France, amplified by the mesmerizing power of modern mass entertainment. His habitat is the rock concert, the campus demonstration, the sports arena, or anywhere that he can be titillated by the adrenalin surge of mass participation.

It's impossible to shut out mass entertainment entirely. Even if we eliminate television and the Internet from our homes, we still hear the obscene bawling of the lat-

est top 40 bands in most public places. We still see the pornographic front covers of popular magazines on display at the grocery checkout counter. We can't escape the billboards, the media-anointed superstars, and the teenagers with their tee-shirts bearing the alphanumeric names of the latest rap stars. We are fast approaching the society of omnipresent entertainment and universal indulgence that Huxley depicted.

Entertainment as a propaganda vehicle is often far more effective than more traditional modes of indoctrination, such as disinformation disguised as news broadcasts. This is partly because people tend to lower their guard when presented with material marketed as entertaining or aesthetically satisfying, rather than informative. America's entertainment industry has propagandized on behalf of morally and politically subversive themes for decades. As producer David Victor, whose projects included TV medical dramas like *Marcus Welby, M.D.* and *Dr. Kildare*, once boasted:

With varying success we did the story of homosexual rape, an unwed father, unwed mothers, abortions, drug addiction, indecent exposure.... I'm proud of that. I think I educate as well as entertain.

Gary Marshall, creator of *Happy Days* and *Mork and Mindy*, let the cat out of the bag when he confided:

You take it from Pogo better than from a man in a suit. I deal with what society's negative images are, and then try to change them to be positive.... The tag on "Mork" is almost like the sermon of the week. But it doesn't look like that. It's very cleverly disguised to look like something else, but that's what it is.... Because sitcoms reach so many people, we might as well try to put some issues in them.

Little wonder that, after decades of having pro-abortion, pro-homosexuality, pro-sexual promiscuity, and anti-religion messages, among others, dinned into them on prime-time TV, in movies, and in popular music, Americans have largely acquiesced, and in many cases openly embraced, conduct and beliefs that were taboo a couple

of generations ago.

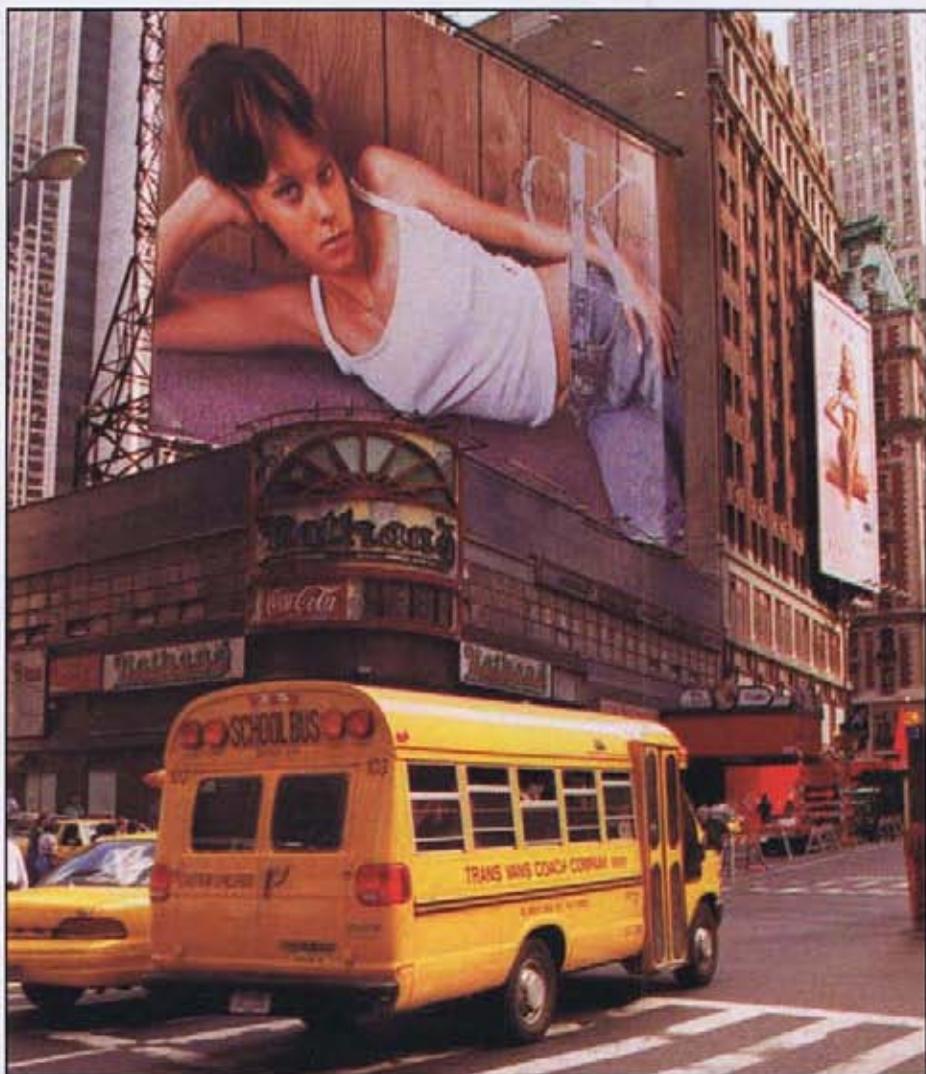
Because of its power, because of its omnipresence, and above all, because of its depravity, modern mass entertainment is one of the greatest threats to our freedom that we have ever faced. We are dangerously close to losing the ability to sustain free republican government, because so many, under the influence of the entertainment media, have largely abandoned morality and self-restraint. The newly minted age of the Internet has hastened the process, by giving virtually every home ready access to pornography, that base of all entertainment, with its devastating influences.

Ben Franklin warned that "only a virtuous people are capable of freedom. As nations become more corrupt and vicious, they have more need of masters." Great republics die like aging trees, from the inside out. By the time of Juvenal, Rome was at the height of her imperial splendor, seen from the outside. But within, the Rome that had produced men like Cicero and Scipio was already gone. The hollow shell of empire persisted for centuries thereafter, but its demise had already been largely determined, because the Roman citizenry had come to prefer diversion over virtue.

There Is Still Hope

The comparison between ancient Rome and modern America should not be overdrawn. The original Roman republic, enlightened as it was in its day, was still a far cry from the American republic. For one thing, Rome was an aristocratic republic, and was therefore always more vulnerable to the pull of oligarchy than the United States. For another, Rome was, by virtue of its geography, in perpetual conflict with encroaching powers like the Carthaginians, a factor which hastened Rome's descent into militarism. Finally, for all her enlightened policies, Rome was not a product of the Judeo-Christian tradition, but was essentially a refinement of earlier pagan Greek models of the state.

America, by contrast, retains much of her fundamental religious and cultural heritage, especially outside the decrepit urban zones of the east and west coasts. While the unsavory influence of mass entertainment now reaches into the remotest villages and farmhouses, our addiction to bread and circuses has not so neutralized



No escape: In today's entertainment-saturated society, it's impossible to avoid the risqué billboards, raunchy pop music, and enticing magazine covers that permeate the public domain. Such titillating distractions have diverted America's attention from important issues, and are contributing to the erosion of both public and private morality.

our citizens that they "meddle no more" in the affairs of the state. A certain portion of our citizenry, dismayed at the direction that the entertainment industry is trying to lead us, is actively working to resist the slide into barbarism. The growing homeschooling movement, for example, is evidence that many do not wish their children to be propelled into the mindless, amoral lifestyle promoted, not just by the media, but by the public school system as well. Children taught at home may still feel some of the effects of our culture, but at least parents can more easily monitor what they see and read, thereby better preparing them for the outside world.

In sum, we would do well to rediscover the Empire of Reason, if we are to place ourselves beyond the deadening influence of venal popular entertainment. The best personal antidote for mindless rock 'n' roll is cultivating an active interest in classical and other forms of elevating music. The best defense against the smog of propaganda-as-entertainment is immersion in the great books of the past. And the surest way to escape the rip tide of media-promoted immorality is to recommit ourselves to the moral virtues and family values of a more civilized age, an age that may yet be revived if we do not entertain ourselves into oblivion. ■

Missing Alternatives

On many vital issues, the major media seek to prevent Americans from considering any alternatives that do not further the goals of the media's globalist masters.

by John F. McManus

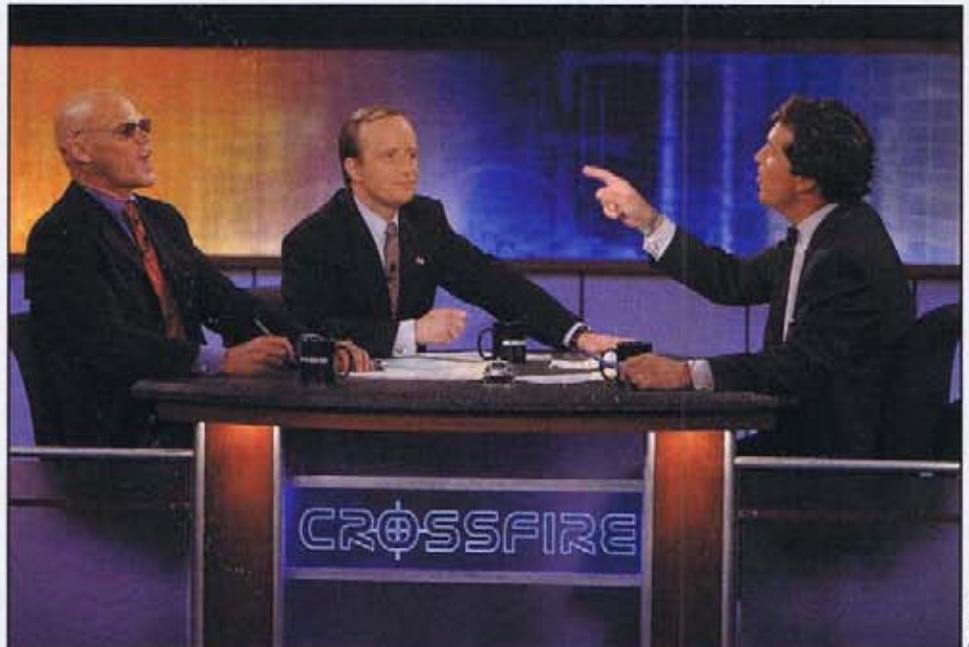
English stable owner Thomas Hobson had a rather peculiar way of selling horses. Customers who arrived at his 17th-century establishment were told they were perfectly free to examine any animal in the barn but, if they wished to purchase one, they must select the horse in the stall nearest the door. His method of doing business gave rise to the phrase "Hobson's choice," a choice that is really no choice at all.

Over the years, this idiom's meaning has been broadened to refer not just to a lack of options but to equally unsatisfactory options. Today, we actually live in a "Hobson's choice" world where our only policy alternatives are offered up by a variety of so-called news providers all parroting some variation of the Establishment line.

Presidential Contests

Perhaps the most persistent practice of presenting Hobson's choices is found in the "debate" every four years between the standard bearers of the Republican and Democratic Parties. According to the media cartel, the Republican Party is supposed to be conservative and the Democratic Party liberal. Yet the leadership of both political parties is dominated by a power elite most visibly represented by the Council on Foreign Relations. Instead of a choice, the American people are offered an echo.

President George W. Bush himself is not a CFR member, but the CFR connection became obvious even before he was elected to office, when he named 15 top foreign policy advisers — 14 of whom were CFR members. Many of these individuals (e.g., Richard Cheney, Condoleezza Rice, Paul Wolfowitz, and Donald Rumsfeld) were later awarded important posts in the victorious Republican administration. Democrat Al Gore, like Republican George W.



No straight shooters allowed: CNN's *Crossfire* co-hosts Tucker Carlson (right) and James Carville (left) hurl barbs while co-host Paul Begala (center) looks on. Their political sparring, about as genuine as a WWF wrestling match, assures that debate will stay within limits defined by the Establishment Democrat and Republican party lines.

Bush, never joined the CFR. But all 11 members of the foreign policy team he selected prior to election day 2000 (e.g. Joseph Lieberman, Richard Holbrooke, Richard N. Gardner, and Graham Allison) were CFR members.

In fact, the history of presidential races since at least the middle of the 20th century reveals a startling pattern of the CFR Establishment controlling both sides of the presidential contests. In the 1950s, Republican CFR member Dwight Eisenhower twice defeated Democrat CFR member Adlai Stevenson for president. Other presidential candidates who belonged to the CFR (although not necessarily during their candidacies) include: Richard Nixon, Hubert Humphrey, Gerald Ford, Jimmy Carter, Walter Mondale, Mike Dukakis, George H.W. Bush, and Bill Clinton. The media cartel is obviously aware of the CFR dominance of both major political parties

since hundreds of CFR members hold key positions in the media. Yet the media, always on the lookout for collusion in business, is mostly silent regarding this political collusion.

The supposed debate between Republican "conservatives" and Democrat "liberals" benefits the power elite, by making it appear that voters are being offered a choice. Professor Carroll Quigley of Georgetown University succinctly described the game plan in his history book *Tragedy and Hope* (1966): "[T]he two parties should be almost identical, so that the American people can 'throw the rascals out' at any election without leading to any profound or extensive shifts in policy.... But either party in office becomes in time corrupt, tired, unenterprising, and vigorless. Then it should be possible to replace it, every four years if necessary, by the other party, which will have none of these things but will still pur-

The political and media elite offers voters "conservative" and "liberal" Hobson's choices that aid (or, at the very least, do not seriously damage) the power elite. Other alternatives are either ignored or treated as falling outside the mainstream.

sue, with new vigor, approximately the same basic policies."

What Quigley is describing is a "bipartisan" political cartel in which two largely indistinguishable parties take turns advancing the power elite's agenda for global control. Behind all the fuss and fury generated by partisan squabbles, government power grows and our nation becomes more enmeshed in a UN-administered new world order. Within this framework, the political and media elite offers voters "conservative" and "liberal" Hobson's choices that aid (or, at the very least, do not seriously damage) the power elite. Other alternatives are either ignored entirely or treated as falling outside the mainstream.

Ten common Hobson's choices follow:

1. Should the Federal Reserve raise or lower interest rates?

The missing alternative: The marketplace should set the cost of borrowing, not the Federal Reserve or any other body. The Fed has been given the power to create economic booms or busts by expanding or tightening the money supply.

During the past 18 months, the Federal Reserve has lowered interest rates 11 times. But previous manipulation of the nation's economy, including repeatedly raising interest rates "to cool the economy," brought on the economic downturn in the first place. The media, of course, fail to present the real solution: reestablish precious metal backing for the currency and abolish the Federal Reserve.

2. Should foreign aid be linked to a nation's human rights record? Should foreign aid be increased?

The missing alternative: Cancel all foreign aid programs. The U.S. Constitution does not authorize the federal government to send taxpayers' money to foreign gov-

ernments. So the discussion should not dwell on whether a recipient nation abuses its own people. The unconstitutionality of these programs should be the consideration.

The media cartel regularly provides glimpses of starving children, homeless families, and other heart-rending human tragedies while promoting foreign aid. But Amer-

icans are not told that all foreign aid monies are given to governments, not to the victims of those governments. This funding strengthens the recipient regimes, encourages waste and bureaucracy, and discourages private initiative. People in the countries where we give money recognize that our funding only helps entrench their corrupt leaders. Consequently, our aid engenders hatred among the oppressed people of these countries. Americans have always been generous when others are in need. Funds and supplies from the people, collected and distributed by private and religious groups, can and do assist the needy while creating good will for our country.

3. Should the federal government expand job-creating programs? Should unemployment payments be extended?

The missing alternative: Taking from some to create jobs or supply benefits for others stifles the very sector of society that creates real jobs in the first place. Taxation required to fund such government programs inhibits the growth or creation of enterprises that would, if not so constricted, create more jobs for willing workers.

4. Should federal funding for education be increased?

The missing alternative: Get the federal government out of education entirely. The word "education" does not appear in the Constitution, and, as should be expected, the Constitution does not authorize federal involvement in this field. Education lobbyists and liberal politicians claim that more federal education dollars will mean quality education, but since the federal government began funding public education decades ago, education quality has declined.

Few realize that the nation's literacy rate was higher at the time of our nation's

founding. Yet that was a period when most youngsters were taught at home and the few who experienced formal school weren't subjected to the dubious benefits of public education. Today, we live in an era of compulsory school attendance, a multiplicity of federal guidelines, and graduates of schools whose ability to read, write, and compute is incredibly poor.

5. Should taxes be lowered despite mounting deficits? Or is it better to keep taxes high to maintain important government services while getting the deficits under control?

The missing alternative: Lower taxes through less government! When the government borrows existing money to support its deficit spending, it creates upward pressure on interest rates. But when it borrows newly created money by "monetizing" the debt through the Federal Reserve System, it creates upward pressure on prices. Expanding the money supply (inflation) is in fact a hidden form of taxation.

6. Should the Constitution be amended to ban abortion, criminalize flag burning, return prayer and Bible reading to the schools, and/or force Congress to balance the budget?

The missing alternative: Amending the Constitution to correct either revolutionary court decisions or federal spending excesses implies that something is wrong with the Constitution, not with some judges and a majority in Congress. The Constitution provides a remedy for federal judicial excesses in its Article III, Section 2 where power is given Congress to limit the appellate jurisdiction of the Supreme Court in any matter. (The lower federal courts exist entirely at the pleasure of Congress.) A simple congressional majority can strip the judicial branch of any authority regarding the subjects of abortion, prayer, flag desecration, etc. And a majority in Congress can, any time it has the courage to do so, balance the federal budget either by cutting programs or raising taxes. The Constitution isn't deficient. The deficiency lies in the Congress and the voting public that elects its members.

7. Should America go to war against Iraq alone, or should we do so only with Unit-

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ed Nations authorization?

The missing alternative: Mind our own business, don't go to war, and cease being the UN's globocop. The alternative of going to war alone does not even exist because President Bush has already placed our nation's decision in the hands of the United Nations. And in October 2002, both houses of Congress complied with his illegal assumption of this power by overwhelmingly approving House Joint Resolution 114, authorizing the president to "enforce all relevant United Nations Security Council resolutions regarding Iraq."

8. Should the federal government give the states more flexibility in deciding how to spend its federal grants?

The missing alternative: Cease arguing over what method should be used to administer federal grants that should be terminated. In December 2002, an Associated Press report praised Senate Majority Leader Bill Frist (R-Tenn.) for advocating "flexibility in spending federal education funds." Unfortunately, his attitude is prevalent throughout Congress.

9. Should NATO be expanded?

The missing alternative: The U.S. should withdraw from NATO and let the alliance go out of business. Fraudulently sold to the American people and Congress in 1949 as a needed bulwark against westward Soviet expansion, NATO was described by then-Secretary of State Dean Acheson as "an essential measure for strengthening the United Nations." As its own Charter states, the pact derives its legitimacy from Articles 52-54 of the Charter of the United Nations. But NATO has been expanded to include political and economic roles in addition to employing the U.S. military as its armed force. It is a major step toward a UN-led world government.

10. Should we strengthen the United Nations, or should we insist on "reforms" first?

The missing alternative: Get America out of the United Nations. Senator Robert Taft courageously labeled it "a trap" only a few years after it was formed. Americans should revert to the wisdom of our nation's founders who stressed government "non-involvement" in the affairs of other governments. ■

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Understanding the News

With the major news outlets working to further the agenda for a socialist new world order, Americans can and must learn to see through the slanted reporting.



Getting the facts? Reporters flock around Senator Hillary Rodham Clinton in hopes of getting a juicy soundbite. Big Media journalists used to work hard to be objective reporters of fact. Now they often report the news in a way that supports a leftist and internationalist agenda.

by *Dennis Behreandt*

In a free society, the news media performs a useful and essential function. As no individual can examine all events firsthand, the media plays the role of surrogate, transmitting the knowledge of those events to all citizens so they can make informed decisions. This is the function to which Jack Fuller, president of the Tribune Publishing Company, referred in responding to a survey on the media in 1997. "The central purpose of journalism," stated Fuller, "is to tell the truth so that people will have the information that they need to be sovereign."

When news organizations do not tell the truth, they can change perceptions, some-

times in dangerous ways. In his study of Nazi Germany, liberal historian William L. Shirer described the effect of the Nazi controlled press, not only on the thinking of the German people, but on his own thinking:

I myself was to experience how easily one is taken in by a lying and censored press and radio in a totalitarian state. Though unlike most Germans I had daily access to foreign newspapers, especially those of London, Paris, and Zurich ... my job necessitated the spending of many hours a day in combing the German press.... It was surprising and sometimes consternating to find that notwithstand-

ing the opportunities I had to learn the facts and despite one's inherent distrust of what one learned from Nazi sources, a steady diet over the years of falsifications and distortions made a certain impression on one's mind and often misled it.... Often in a German home or office or sometimes in a casual conversation with a stranger ... I would meet with the most outlandish assertions from seemingly educated and intelligent persons. It was obvious that they were parroting some piece of nonsense they had heard on the radio or read in the newspapers. Sometimes one was tempted to say as much, but on such occasions one was met with such a

The news outlets no longer provide fully factual and truthful reporting. To remain free, then, one must learn to recognize deception. To do that, it is essential to understand that the goal sought by today's biased media cartel is to create a new international order that is both elitist and socialist.

stare of incredulity, such a shock of silence, as if one had blasphemed the Almighty, that one realizes how useless it was even to try to make contact with a mind which had become warped and for whom the facts of life had become what Hitler and Goebbels, with their cynical disregard for the truth, said they were.

The United States is not Nazi Germany. The press is not a department of the government. Yet the press is not what it once was. As authors Bill Kovach and Tom Rosenstiel write in their recent book, *The Elements of Journalism*, "The real meaning of the First Amendment — that a free press is an independent institution — is threatened for the first time in our history even without government meddling."

The implication is clear, and disturbing. The news outlets are no longer free. They no longer provide the American people with the fully factual and truthful reporting citizens need to be free and self-governing. Instead, an agenda guides news reporting, an agenda that consists of employing bias as a means to an end. To remain free and self-governing, then, one must read between the lines and learn to recognize deception. To do that, it is essential, first, to understand that the goal sought by today's biased media cartel is to create a new international order that is both elitist and socialist.

The CFR Imprint on the News

One of the most important journalists in the last century was Walter Lippmann. Born in 1889, Lippmann received the best education money, and America, could provide: private schools then Harvard. By 1917, he had found his way into the Wilson administration. He had already been a

member of the semi-secret American Round Table group which, according to the late Georgetown University historian Carroll Quigley, the Rhodes Trust had financed. In Quigley's words, the several Round Table groups, including the one in America, were "to seek to federate the English-speaking world along lines laid down by Cecil

Rhodes (1853-1902) and William T. Stead (1849-1912)." With his impeccable socialist and internationalist credentials well established, Lippmann was appointed to lead the effort to draft Wilson's famous 14 Points and, according to Quigley, became official interpreter of those points to the British government. Lippmann later became a founding member of the Council on Foreign Relations.

While he provided yeoman's service to the internationalist cause while serving in government, his biggest impact came in the field of journalism. As a journalist, Lippmann had first served with *The New Republic*. According to Quigley, he was to guide that publication "in an Anglophile direction." Later, he became one of the most widely syndicated columnists in America and, during a career in journalism lasting until the Vietnam War era, proved excessively influential. He was, again according to Quigley, "the authentic spokesman in American journalism for the establishment on both sides of the Atlantic in international affairs."

As early as 1922, in his book *Public Opinion*, Lippmann asserted that "News and the truth are not the same thing...." The point of the news, according to Lippmann, is to point out certain facts, or bring to the public attention some event. In this view, news reporting is highly selective. And, because the news media has been nearly completely shot through by those who, like Lippmann, favor a left-wing, internationalist policy, the news is often selected and reported so that those positions are supported and contrary positions undermined.

Lippmann himself pointed to such selective and contrived reporting as indispensable in swaying public opinion to support Allied war aims in both World Wars.

In his 1955 book, *The Public Philosophy*, he wrote:

When the world wars came, the people of the liberal democracies could not be aroused to the exertions and the sacrifices of the struggle until they had been frightened by the opening disasters, had been incited to passionate hatred, and had become intoxicated with unlimited hope. To overcome this inertia, the enemy had to be portrayed as evil incarnate, as absolute and congenital wickedness. The people wanted to be told that when this particular enemy had been forced to unconditional surrender, they would re-enter the golden age. This unique war would end all wars. This last war would make the world safe for democracy. This crusade would make the whole world a democracy.

As a result of this impassioned nonsense public opinion became so envenomed that the people would not countenance a workable peace; they were against any public man who showed "any tenderness for the Hun...."

Once inflamed, the people proved willing to support all manner of barbarity. The era of the total war, with its indiscriminate bombing of civilians, was entirely acceptable. To his credit, Lippmann was uneasy with this outcome. But the point was made. Once suitably prepared, cajoled, persuaded, and "educated" by the propagandistic press, the people could be made to agree to any internationalist idea. Indeed, at the end of WWII, the people were persuaded that only a world federated under the United Nations would be free from future war.

Still-potent Force

The news outlets still play their role in the ongoing attempt to create a new internationalist order, and do so in much the same way they always have. In this effort to slant the news, these outlets use a number of techniques. First, and most obviously, there is the outright lie. For instance, the constant mantra that the United States is a democracy is a lie, even though nearly everyone believes it. Of course, this lie serves the interests of left-wing interna-

tionalists by confusing Americans about the true nature of their government.*

Errors of commission of this sort, though, are far less common than errors of omission. In other words, rather than giving a true accounting of significant events as they occur, news providers more commonly try to ignore stories that undermine their agenda, while exploiting stories that further their agenda. The "War on Terror" has provided innumerable examples. For instance, on April 30, 2002, during a speech in San Jose, California, President Bush warned the nations of the world, "you're either with us, or you're with the terrorists." Clearly, three nations "with the terrorists" are those identified by President Bush as forming the "Axis of Evil." These include Iran, Iraq, and North Korea. Among those nations who have been "with us" in the war against terror are Russia and China. Interestingly, a recent CIA report to Congress on arms proliferation notes, according to Bill Gertz of the *Washington Times*, that "Russia and China have been supplying Tehran with nuclear-related equipment that will boost Iran's capability to build nuclear weapons." In addition, the CIA report notes that "firms in China have provided dual-use missile-related items, raw materials and/or assistance to several countries of proliferation concern — such as Iran, North Korea and Libya." Obviously, Russia and China are in bed with the terrorists.

The press, however, has shied away from drawing this conclusion. In this case, they have chosen not to connect the dots. Why? Simply this: Connecting the dots would make it abundantly clear that Russia and China are not acting as allies would act. This would damage the internationalist cause which has long worked to include Russia and China in the developing global order.

Failing to connect all the dots that matter is just one method by which the media selectively reports only those things that support its leftist and internationalist agenda. Another technique often used is the *ad hominem* argument. This technique was used in 1999 in an *Atlanta Journal-Constitution* editorial about gun control. In the wake of shootings at Columbine and At-

lanta, the *Journal-Constitution* opined: "Some will argue, even in the wake of this tragedy, that guns are not the problem, that instead they offer a means for protecting ourselves from the madmen. That argument is itself a form of criminal lunacy that can no longer be treated as credible." By



Walter Lippmann, a CFR founding member and one of the 20th century's most influential journalists, once wrote that "News and the truth are not the same thing...."

calling the natural right to self-defense a form of "criminal lunacy," this editorial deceitfully dehumanizes those who favor gun rights. This, of course, also furthers the leftist, internationalist cause seeking to restrict the use of force to national and then international governing bodies.

Yet another common technique of deception is the argument *ad nauseam*. William L. Shirer referred to it when he noted that the constant repetition of Nazi propaganda "made a certain impression on one's mind." This technique is commonly employed, for instance, in the abortion debate when news headlines repeat the chant that abortion is a woman's right. Repeating such phraseology over and over does not alchemically transform the statement from falsehood to fact. It does, how-

ever, constantly keep the refrain in the minds of the citizens and is likely, over time, to make a certain impression. The frame of reference will change. Rather than thinking of abortion in terms of murdering a child, people begin to think of it in more abstract terms such as "reproductive rights."

Surviving the News

With the media cartel employing so many techniques of distortion and deception, just how is the average citizen to gather the basic knowledge needed to form sound opinions from which to make useful judgements? First, always keep in mind the essential nature of media bias, namely its advocacy of a leftist, internationalist world order. Awareness of this bent makes it much easier to read between the lines, be the subject the war on terrorism or gun control.

Second, consider the source. Does the source have a track record of obvious bias? Has the source made statements or predictions that have proven false? Does the report depend heavily on other, unnamed sources? If so, do not accept reports from this source at face value. Verify the report, if possible, with reports on the same subject from other independent sources.

Next, find a reliable source and keep it at hand for cross referencing. If news reports published elsewhere seem a little suspect, check the facts against reports on the same or similar topics in the source that has proven reliable. And, in many cases, it may make sense to check previous reporting to see how and why a story might have changed over time.

These efforts will not always be easy, but they are important. The media cartel is not interested in providing unbiased information to support the civic duties of the citizenry. The responsibility for remaining informed of the truth has now fallen squarely on the shoulders of each individual. ■

* Democracy is majority rule. On the other hand, a republic is governed by the rule of law, affording everyone, including minorities, protection under the law. For more information on this topic, visit our website at:

www.thenewamerican.com/focus/constitution/

Behind the Big News

The John Birch Society video *Behind the Big News* shows that the mainstream media distort the news because they are controlled by a powerful elite seeking global dominion.

by Jane H. Ingraham

Remember when a mere suburban housewife, who had never organized anything but a car pool, suddenly blossomed into the top-notch organizer of the Million Mom March on Washington to demand more gun controls?

Remember when General Motors was accused of outfitting trucks with faulty gas tanks that exploded on contact?

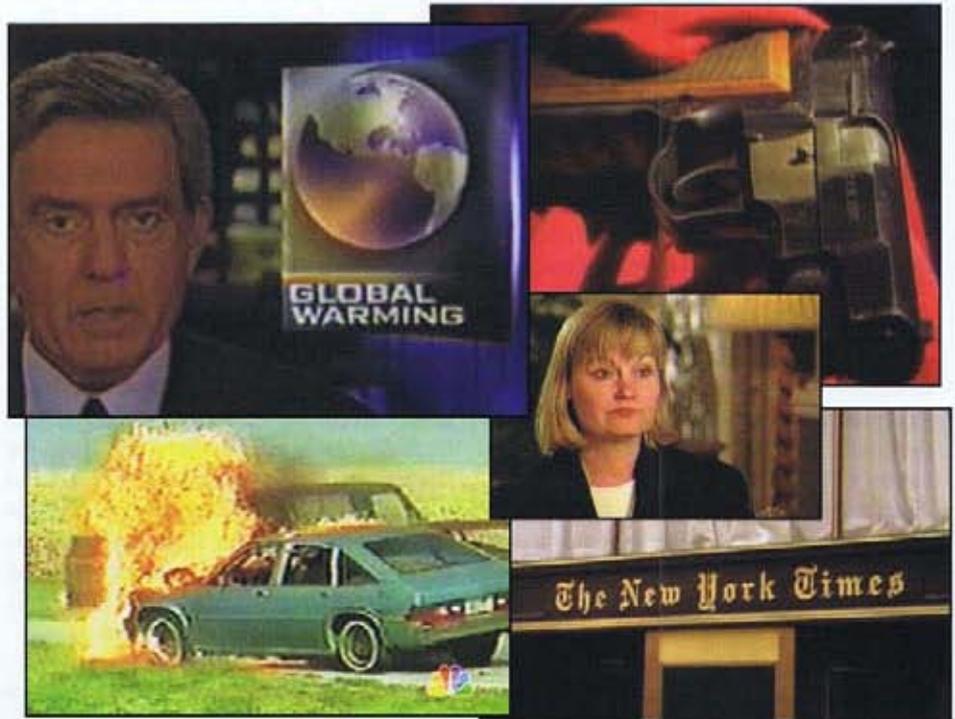
Remember when U.S. troops were so badly beaten in the Viet Cong Tet offensive, indicating that we couldn't stand up against them and "had to lose"?

Remember when — well, the list is long, but if you remember any of the above events as reported by the media, you will probably be shocked to learn that their portrayal was far removed from the truth.

Although the public is becoming increasingly distrustful and critical of the media, most Americans don't realize the extent to which the media are deceiving them. For far too long, television networks, news magazines, and leading newspapers have been getting away with what amounts to criminal malfeasance with news distortions, cover-ups, omissions and even outright fabrications. And for far too long no one has even asked: If the media are indeed distorting the news and thereby affecting our worldview, *why* are they doing so?

The answer to this question and proof of media perfidy are now at your fingertips. The John Birch Society's powerful state-of-the-art video documentary *Behind the Big News* presents dozens of startling revelations of news that has been seriously altered. But it is impossible to understand these deceptions by looking at the media alone. This is because the media are not independent actors with their own agenda. Controlling the media and slanting the news are not ends in themselves but means to an end. The unfortunate truth is that the mainstream media serve a powerful elite working for global control.

Nothing in this mesmerizing video re-



Media mendacity: *Behind the Big News* is a blistering documentary that uses actual news footage and interviews to devastatingly expose media deceptions that have harmed our country and the world over the past several decades.

quires the viewer to take the Birch Society's word for it; the media indict themselves. Each topic is introduced with the original news broadcast as first presented to the public. This is followed by film shots, witness testimony, or discussions and analyses by highly placed, experienced individuals such as former ABC correspondent Roger Charles and Fox Military Affairs Analyst Ben Works. The truth of the corrected stories that emerges is not only highly convincing but also irrefutable.

Viewers will be outraged when they learn that the mere suburban housewife who organized the Million Mom March is in reality a political veteran, a former congressional staffer, and publicist for CBS news; that Bill Clinton should have been impeached not for lying but for treasonously handing over top-secret military technology to the Communist Chinese in return for

campaign funding; that the government knew in advance about the horrifying Oklahoma City bombing; that Bosnians supposedly imprisoned in concentration camps behind barbed wire by Serbs were actually free outside while the television photographers were inside the barbed wire (one reporter won a Pulitzer Prize for this fraud). Top newscasters such as Walter Cronkite, NBC's Tom Brokaw, and CBS' Dan Rather are shown blanketing the country with similar misinformation.

Unholy Alliance

If these people were merely defining what is news and slanting it to fit their own ideological ends (their left-wing bias has been well documented), our situation would not be quite so dire. But the video makes it clear that an unholy alliance exists between the news producers and the Establishment

The news media are not independent actors with their own agenda. The unfortunate truth is that the mainstream media serve a powerful elite working for global control.

elite of the Council on Foreign Relations (CFR), whose agenda has been revealed by one of their own. We learn that in the 1960s Georgetown University Professor Carroll Quigley was for two years allowed access to the confidential papers and secret files of a network of powerful internationalists, of which the CFR is its most visible front group. His resultant book *Tragedy and Hope* approvingly notes that the objective of this secret network is a world system of financial control in private hands able to dominate the political system of each country and therefore the world economy. The "tragedy" in Quigley's title is that the internationalists do not yet have this world control; the "hope" is that they soon will.

The video spotlights the amazing *Washington Post* article, "Ruling Class Journalists," written by *Post* reporter Richard Harwood (CFR). Harwood makes it clear who is calling the shots, as he defiantly declares that the CFR membership is the nearest thing we have to a ruling establishment.

Indeed, this unprecedented video examines the glaring conflict of interest between those supposedly monitoring and reporting the news, and those they report about. We learn that years ago there used to be a figurative Chinese wall between government officials and media pros. But now there is a close relationship, deliberately cultivated. These people socialize extensively with each other, forming many personal relationships. Objective standards fly out the window and corruption sets in. Young, hardworking journalists eager to move up eventually realize their career depends much less on honest reporting than on giving the boss what he wants to hear. And the boss is not interested in news that rocks the boat of his personal friends in the CFR.

Times' Treacherous Track Record

The *New York Times*, the most influential newspaper in the U.S., exemplifies how this works. A few individuals at the top,

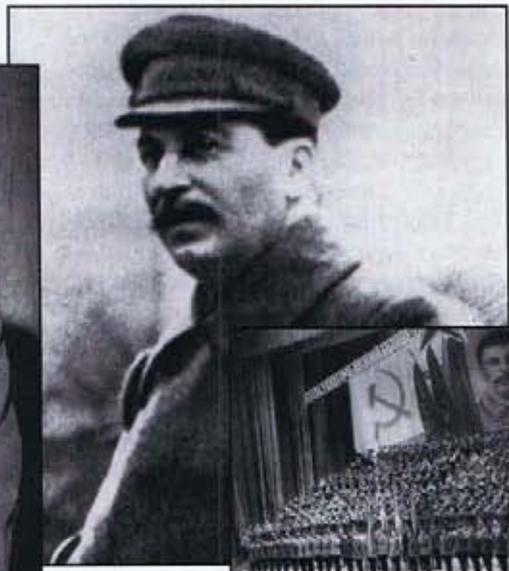
themselves members of the CFR, determine how national and international news will be presented for public consumption. Many editors of mainstream media rely on the *Times* for how to portray world events.

If treason is defined as giving aid and comfort to the enemy, the *New York Times* certainly qualifies. During the pivotal 1920s and 1930s, reporter Walter Duranty was the *Times*' man in Moscow. We are shown his gripping stories of Communism's glowing success printed on the front page of the *Times*, while at the same time Stalin was consolidating total power by brutally wiping out or starving to death millions of innocent human beings. We listen to an interview with British journalist Malcolm Muggeridge, who went to the Soviet Union expecting to find the promised workers' paradise but returned home to tell the appalling truth. Duranty, who received a Pulitzer for rearranging reality, personally dismissed Muggeridge's reporting as "bunk." This profound deception by the *New York Times* set the stage for FDR's recognition of the barbarous Soviet Union in 1933, thus opening the world's financial aid spigots.

But deception to advance the Insiders' subversive agenda to destroy

friendly non-Communist governments and help Communist ones is the *New York Times*' nature. We learn further that during the Spanish Civil War in the late 1930s, Herbert Matthews was the *Times*' man in Madrid. No one would ever have known from his reports that this was a battle by ruthless Marxists to turn Spain into a Communist country. Described by Matthews as "idealistic democrats" seeking to "liberate" Spain from the media-vilified anti-Communist General Franco, at the same time these "democrats" were massacring thousands of anti-Communists.

But to add to these staggering revelations about the *Times*, we learn that Herbert Matthews was subsequently sent to Cuba to begin the same CFR process of destroying a friendly government and replacing it with a Communist one, this time successfully. Matthew's notoriously lying articles painted Castro as definitely *not* a Communist, even though at that time much was known of Castro's Communist past. Matthews and the *Times* so successfully covered up the truth and set the stage for the Insiders to bring Castro to power that a caustic saying became common: Castro got his job through the *New York Times*.



Photos: ArtTocday

The dictator and his stooge: The *New York Times*' top reporter in Russia during the 1920s and '30s, Walter Duranty (left), shamelessly lied for the Soviets. Duranty covered up Stalin's (above) genocide of millions of Ukrainians and his brutal purges.

Having pleased the power elite, Matthews was kept on at the *Times* for 45 years.

Why? William Jasper, a senior editor of THE NEW AMERICAN magazine, helps us understand that the Establishment's policy of backing Duranty and Matthews reflects a larger policy to legitimize Communism. Describing Communism as the most absolute form of government with the highest concentration of power by an oligarchy, or elite, at the top, Jasper holds that this is precisely what the CFR globalists have pushed for throughout the 20th century. There is thus a natural confluence of interest (not antagonism) between Communists and the internationalist Insiders in our own government. They are both after the same thing — world domination. As we think about this, it solves the puzzle of why our government has consistently eliminated or vilified our anti-Communist friends such as Chiang Kai-shek, Batista, Somoza, and Franco.

The Media as Gatekeeper

But this video documentary does much more than catalog a long string of media abuses. One of its most useful contributions is that it categorizes the major strategies and tactics so that viewers can perceive the patterns for themselves. A major category of media manipulation is its role as gatekeeper of what information gets to the American public.

For example, John McManus, president of the John Birch Society, explains that reporters are forbidden to touch certain areas. We are shown shots of Jimmy Carter's 1976 presidential campaign in which the media gives this little-known governor from a southern state preferential treatment. Over and over Carter promised that he would bring new faces, new ideas to Washington. Repeatedly he was described as not beholden to the Establishment, even though he was at that time already a known member of that same Establishment. Safely in office on fraudulent claims, Carter packed his administration with the same old Insider crowd, including Zbigniew Brzezinski, a member of the CFR Board of Directors, whom Carter appointed National Security Adviser.

McManus describes a similar cover-up

regarding the televised debate between Bill Clinton and his Democratic opponents in the 1992 primary election, when Clinton was a known member of the CFR and its Japanese/European offspring the Trilateral Commission. Although this should have made the headlines, the media would not touch it. From World War II to the present, media cover-up has facilitated the Establishment's grip on the White House. By preventing this crucial information from becoming news, control of the White House is protect-



Weapon of truth: The John Birch Society video documentary *Behind the Big News* provides the truth needed to combat the socialist, internationalist agenda of the major media. To order either VHS or DVD copies, see the ad on pages 30-31.

ed. So no matter which party is in or which party is out, the socialist, internationalist program and pro-UN bias continue to the detriment of Americans.

Media Sensationalism

Have you ever wondered why dreadful, nightmarish scenes make up such a large, frequent portion of newscasts? Gruesome murders, sickening plane crashes, fatal accidents, foreign wars, melting glaciers, forest fires, killing droughts, and rising sea levels are all top stories until we are so desensitized that we lose sight of the intent behind the reports.

William Jasper explains that creating crises accomplishes an important objective. People in a crisis environment do not think rationally. Fear takes over and people are swept along thinking that "something" must be done. Thus they are ready to accept more stringent controls and restrictions on their freedoms in a panic atmosphere than they would otherwise. Global warming, ozone depletion, and overpopulation (none of which actually exist) are being presented as global crises that re-

quire global solutions handled by the UN.

There is much valuable discussion in this video about guns. We are shown how the phony information about the Million Mom March against guns illustrates a basic revolutionary tactic: Creating the illusion of a massive outpouring of spontaneous public support for disarming civilians in the name of public safety. Media cooperation is essential; we must be shown enormous crowds surging on the White House, while the talking heads intone that this is putting tremendous pressure on Congress to cave in to the "national" demand for gun controls. Unmentioned is that the Million Mom March fell far short of its name or that widespread civilian gun ownership saves innocent lives and helps deter crime.

The harsh truth as exposed in this exceptional video is that without the media the Establishment couldn't succeed in its plan to transfer our national sovereignty to a New World Order. The media's role is morally unacceptable and evil, deserving of our utmost condemnation. It has often been noted that the pen is mightier than the sword; if so, consider the power of the pen amplified enormously today by the immediacy and vibrancy of the visual media.

Yet the power of the truth is stronger. As G. Vance Smith, CEO of the John Birch Society, sums up, the media counts on the immensity of their illusions to prevent the public from catching on — but their real objective is to break the will to resist. They insidiously imply that a one world government, a one world court, a one world military, and a one world currency are all inevitable, that the momentum toward them can't be stopped. But, says Smith, "To know what's going on isn't going to help a darn bit unless we do something with what we know. An individual, even well informed, can't stop this thing by himself."

The video ends on a high note of hope and confidence as it outlines steps to a solution. Buy this extraordinary documentary and use it to open the eyes of your friends and relatives. Those you can influence will be much more resistant to ongoing media deceptions. But more importantly, they may just decide to become a vital part of the solution. ■

The Power of Truth

by Gary Benoit

When the newly informed American recognizes that powerful Insiders are conspiring to consolidate economic and political powers in a one-world government, he may also conclude that the situation is hopeless. "How can I, an ordinary American, prevent this from happening?" he might ask. "How can my voice be heard above that of the media cartel?"

Yes, the Insiders possess immense power and wealth. Yet they greatly fear one weapon that freedom-loving Americans can readily use to oppose them. That weapon is truth. The Insiders' Achilles' heel is that they must contain the truth in order to protect their schemes.

Throughout recorded history, man has yearned to be free — to worship God; to live and travel where he pleases; to be the master of his own hearth; to choose his own vocation; to keep the fruits of his labor. So the Insiders, who conspire for a world without freedom, must obscure their global ambitions. They may



claim that some form of "global governance" is needed to prevent war or to save the environment — but such an admission is at best a half-truth, tantamount to a lie. They cannot tell "the truth, the

The Insiders' Achilles' heel is that they must contain the truth in order to protect their schemes.

whole truth, and nothing but the truth" without admitting that they really intend to shackle the planet instead of saving it.

The evidence is available for anyone willing to examine it. The architects of world order established the United Nations so that it would become a seat of world government. One of those architects was John Foster Dulles, who later served as secretary of state under President Dwight Eisenhower. Dulles wrote in *War or Peace* (1950): "The United Nations represents not a final stage in the development of world order, but only a primitive stage. Therefore its primary task is to create the conditions which will make possible a more highly developed organization."

The following decade, President John F. Kennedy presented the UN with the U.S. government's official policy for making the UN a "more highly developed organization." That policy, published by the State Department under the title *Freedom From War: The United States Program for General and Complete Disarmament in a Peaceful World* (1961), stated that disarmament "would proceed to a point where no state would have the military power to challenge the progressively strengthened U.N. Peace Force." Other evidence, including U.S. enforcement of UN disarmament resolutions in Iraq, makes clear that this policy remains in force.

If the Insiders succeed, their already-developing global gov-

ernment would become the most powerful force on Earth. For several reasons, this force would most assuredly be used, not to ensure world peace, but to impose world tyranny. Those reasons include:

- the corrupting influence of power;
- the nature of the UN system itself, which would be authorized to intervene in virtually every human endeavor, supposedly for the good of the people; and
- the demonstrated character of the deceivers who would wield this unprecedented power.

Daniel Webster said that "there is nothing so powerful as truth — and often nothing so strange."

The Insiders can succeed only by burying and obscuring truth, which of course explains why their control of the major media is essential to their plans. On the other hand, freedom-loving Americans can succeed by disseminating the truth. No matter how bleak the odds may seem, we can draw encouragement from one fundamental reality: The Insiders must weave a fragile web of deception and falsehood to advance their plans.

The first step in creating the needed understanding is to inform yourself. The more informed you are, the more effective you will be in the freedom fight. Another necessary step is to inform others. But no matter how hard you or others try, you cannot realistically hope to succeed without undertaking a third step — organizing.

Fortunately, the John Birch Society already provides the necessary organizational framework for success. This magazine is, in fact, published by a JBS affiliate. The JBS began exposing the Insider-controlled Establishment decades ago, including Insider plans to develop the UN into a world government. Although that exposure has not been sufficiently widespread to stop the UN threat, it has nevertheless alerted millions to the danger. To achieve victory, we must simply create more widespread understanding through an expanding membership.

On one level, the John Birch Society and its affiliates could be viewed as a vehicle for circumventing the Establishment media cartel. Through the JBS, members can become better informed, and they can also use their newly acquired knowledge to inform others. But the organization is much more than a dispenser of information.

Describing the necessity of organization, Robert Welch wrote in 1969 that "simply publishing good books, articles, and pamphlets, and even getting them distributed, is not, by itself, enough to win this battle. This literature must be read, it must be put to use, and it must be a part of an overall, concerted plan of action. And this is exactly what The John Birch Society has been doing, and must continue to do in the future."

If you agree that the threat exposed in these pages is both real and serious, and that your freedoms and country are worth fighting for, we encourage you to take a look at The John Birch Society's action program (see the ad on page 56). ■